



Helen Exley[®]
LONDON

Stationery Collection



Dear Friends,

Here, in this new catalogue, you will find a very creative new style of notebook that will have immense appeal to women. Throughout the world Helen Exley® is known for gift books containing incredibly thoughtful quotations. The books have sold over a hundred and forty million copies in eighty countries and forty five languages, and they have brought happiness into many lives. Terrible things happen in our world, so to step back and quietly reflect on so much that is good and meaningful, and brings quality to our lives, is something that everyone who has been associated with our gift books can be very, very proud of.

Now we are doing stationery that is new and different. For many, many years I have worked with Juliette Clarke, a distinguished artist, whose love of the countryside has shone through all her work. Then, in a moment of serendipity, when we were planning a move into stationery, a completely new burst of 'countryside art from the imagination' burst into our offices as Juliette experimented with a multitude of very distinctive and different new styles. And you have the gorgeous new look set out before you in these ranges of journals, pens and other items of stationery.

The designs, professional, original - and beautiful, all

drawn from an imaginary natural world, come across with a very feminine touch, creative bright colours, and country 'feel'. I and so many other people whether at home, work or school need to keep records and notebooks. They become a vital organisational tool - I think they should not only be useful but gorgeous too! Over the years, it has come home to us over and over again that if you produce things of beauty, art that brings pleasure, people warm to what we do.

So here you are. Browse through the catalogue and then join us to help spread happiness!

Helen Exley



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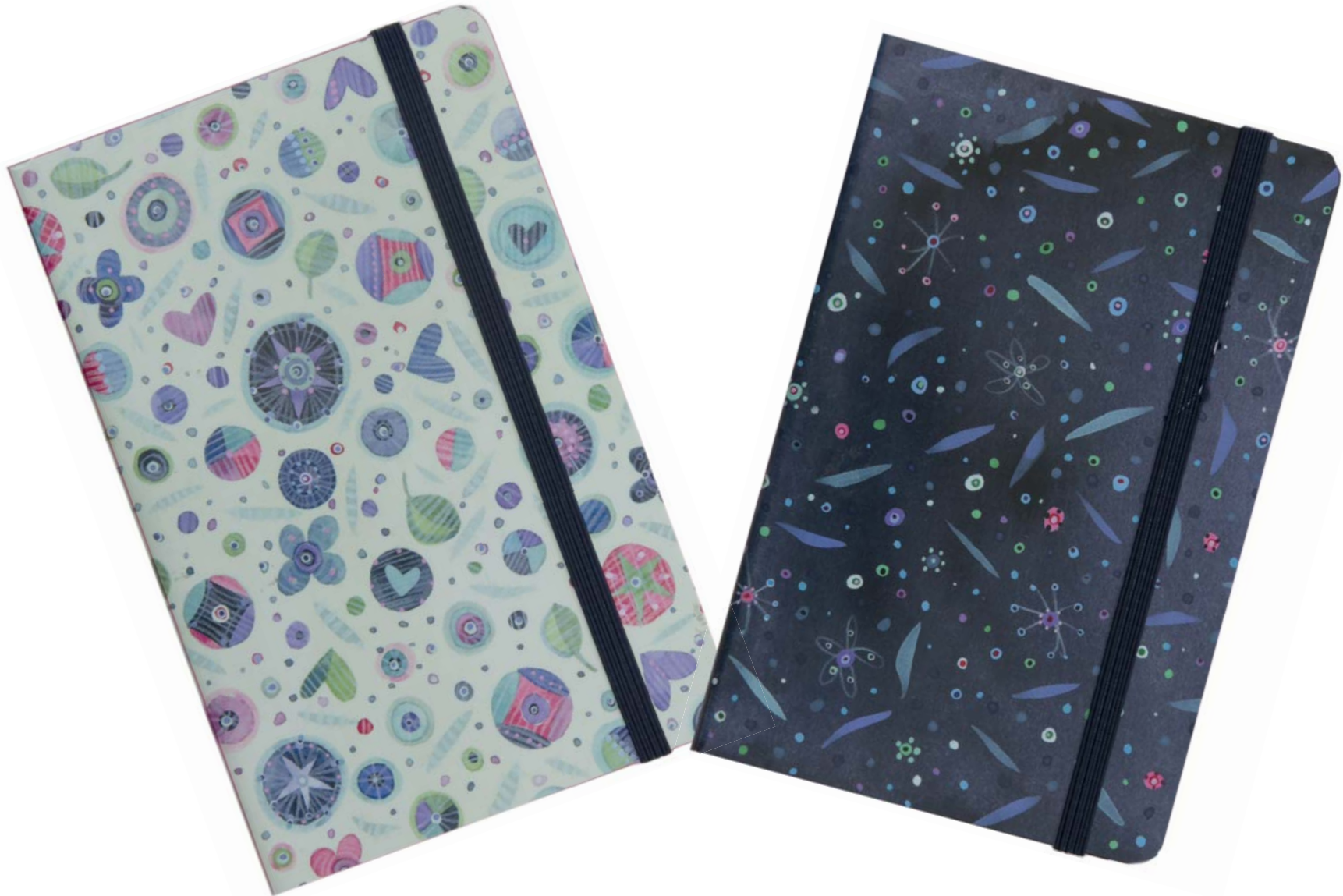
NEW LARGE NOTEBOOKS







SMALL NOTEBOOKS NEW





Notebook Spinner

Helen Exley®
LONDON



For smaller shops

SMALL NOTEBOOKS

These small Juliette notebooks are an ideal size for a handbag, to take to work, school - on any outing. They provide the perfect place to get down all those important lists, creative thoughts and ideas. There are coloured rules and margin illustrations throughout. Check out our display solutions on page 8 & 9.

FORMAT

MATT LAMINATION

128 PAGES

152MM X 100MM X 11MM

ELASTIC RIBBON



506-0-10293-695-4



506-0-10293-739-5



506-0-10293-698-5



506-0-10293-702-9



506-0-10293-693-0



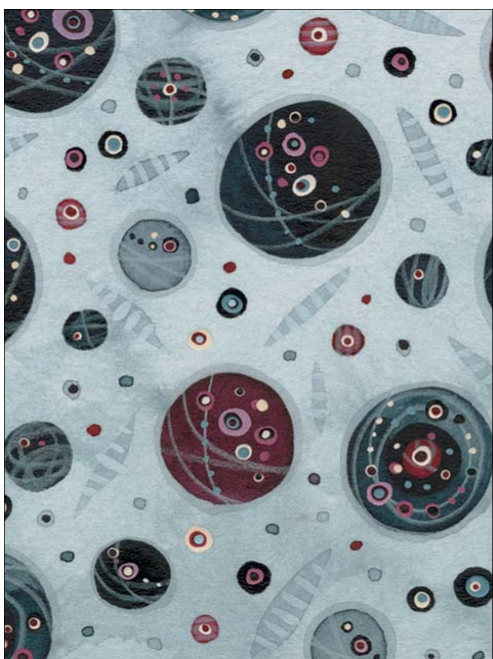
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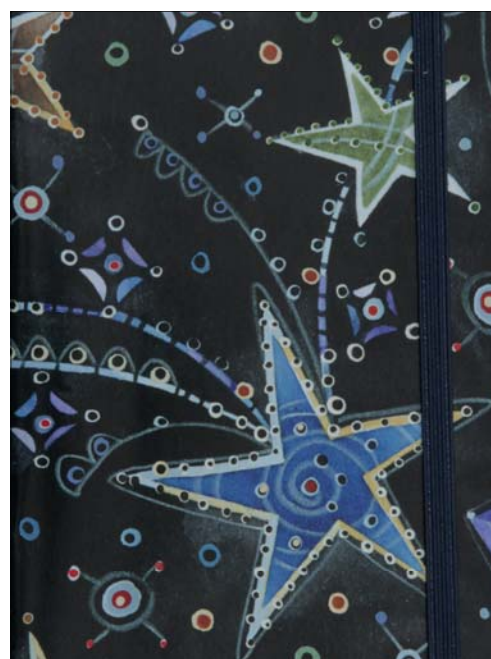
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506-0-10293-741-8



506-0-10293-740-1



506-0-10293-738-8



506-0-10293-704-3

LARGE NOTEBOOKS

These notebooks are ideal for the busy , modern woman. To run a demanding, organised life, everybody needs to use lists in addition to their computer and iPad. We have designed our notebooks to be practical. Each spread has a beautiful margin illustration that does not interfere with the ability to manage a hectic personal or business schedule.

FORMAT

MATT LAMINATION

144 PAGES

195MM X 135MM X 15MM

ELASTIC RIBBON



506-0-10293-736-4



506-0-10293-737-1



506-0-10293-7432



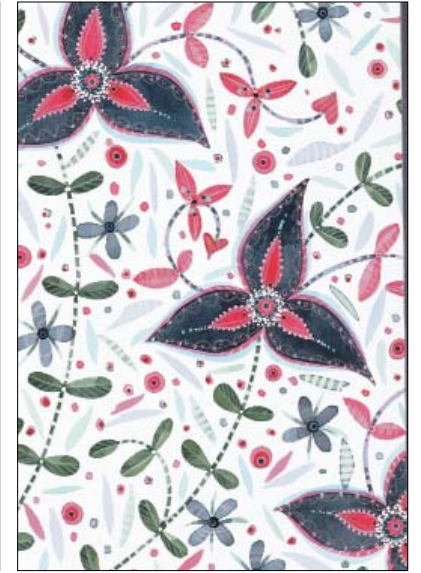
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506-0-10293-684-8



506-0-10293-689-3



506-0-10293-690-9



506-0-10293-686-2



506-0-10293-687-9

PENS IN BOXES

These Premium blue ball point pen have a beautifully designed metal barrel and are presented in a matching display box. The pen has a metal clip and twists to open and close.



506-0-10293-725-8



506-0-10293-724-1



506-0-10293-727-2



506-0-10293-726-5



PENCILS IN BOXES

Each box contains six film-wrapped pencils, in three different designs. Including a matching box with slide-out tray. Pencils contain HB lead and have a white eraser tip.



506-0-10293-729-6 506-0-10293-731-9 506-0-10293-730-2 506-0-10293-728-9



Buckfast Abbey Giftshop

ACRYLIC COUNTER DISPLAY

This premium acrylic spinner looks beautiful in any store, its sleek modern lines compliment the fresh artwork.

Each notebook can be seen with the face-on design and pockets can be mixed to get a large selection of product.

The spinner holds both the large and small notebooks and is finished with a black header.

Spinner holds 64 Large Notebooks and 52 Small Notebooks

FORMAT

DISPLAY MEASURES

280MM (W) X 280MM(D)X 601MM(H)



Mondadori, Italy

CARDBOARD COUNTER PACK

Perfect for small stores, this display unit is the right size for any table or counter.

The counter unit can be mixed with a selection of designs.

The pack holds both the large and small notebooks and is finished with a black header.

The three tier cardboard counter units holds 18 large notebooks and 32 small notebooks.

FORMAT

DISPLAY MEASURES

430MM (W) X 220MM(D)





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