Helen Exley®
LONDON

STOCK LIST

October 2019

The books which Helen Exley London produce aim to make the world a happier, better place. We publish books that strengthen family relationships, encourage kindness and courage, and bring peace and calm to peoples' lives.

Helen Exley books consist of quotations from all the great and wise people who have gone before us – and from some of the wisest in our own generation, too. The books are bought by people of all religions and by people of no religion.

To date, we have sold 140 million copies in over forty languages, through some of the great publishing houses of the world as well through small, caring companies.

The 365 Great Days! series, now with 25 titles and continues to grow. It's our top seller in almost every language.

The Jewel series now has 53 titles selling strongly, and is approaching 7.5 million copies sold.

I hope you will continue to enjoy and support a good selection of our potentially life-changing titles.

Then you'll also be spreading a little happiness.

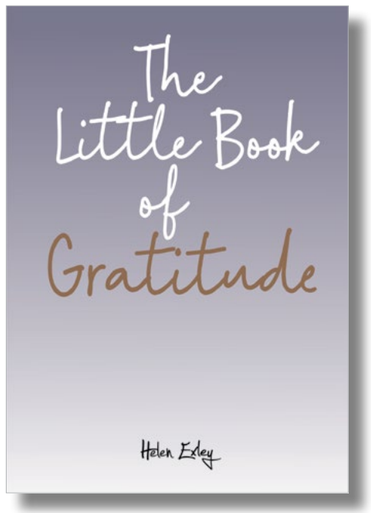
With warm wishes,

Helen Exley

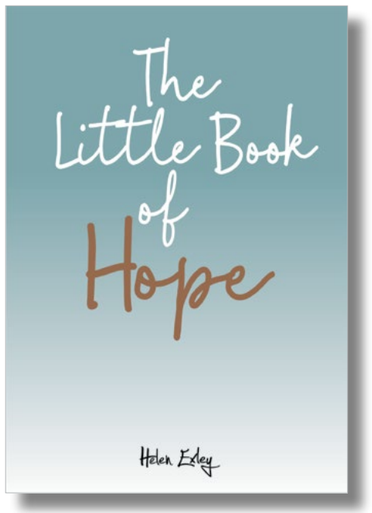
Contents

The Little Book of...	4	Cats and Dogs Series	25
Tall Joke Books	5	Life is Beautiful	26
Awesome Quotes for Strong Women	6	Rowan Barnes-Murphy	27
The Be Series	7	Me and My	27
The Helen Exley Quotation Collection	8	To Give and To Keep	28-29
365 Great Days!	9-11	Adult Colouring Book	30
The Bumper Series	12	The Life Guides Series	30
The Jewels Series	13-15	Gifts for Life	31
The Bijou Series	16-17	Africa	31
Caroline Gardner	18	The Joke Book Series	32
The Most Most Special Series	19	The Drives Us Crazy... Series	32
Thank you	19	Gift Stationery	33
The Treasure Series	20	Special Occasion Selection	33
Minute Mini Square	21	The Wisdom Collection	34-35
Sparkly Series	22-23	Bloom	35
Forever Friends™	24	Display Solutions	37-39
Words & Values for Life Series	25		

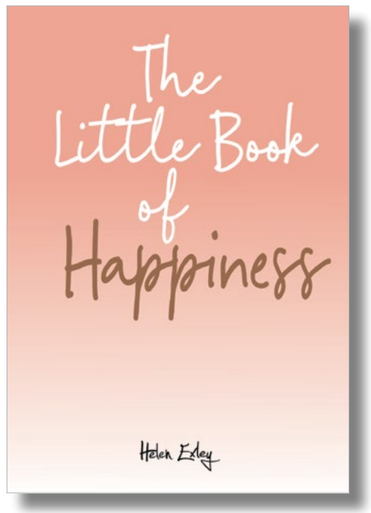
THE LITTLE BOOK OF...



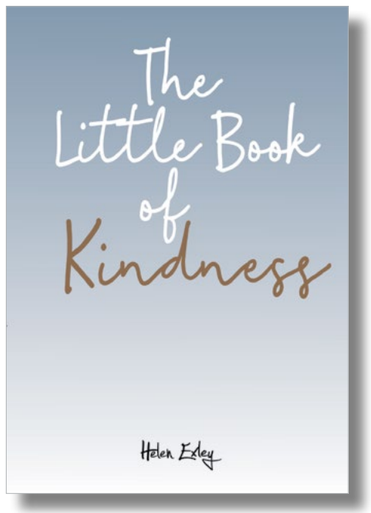
978-1-78485-202-3



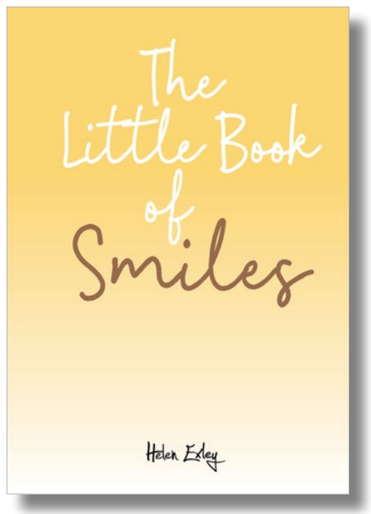
978-1-78485-200-9



978-1-78485-203-0



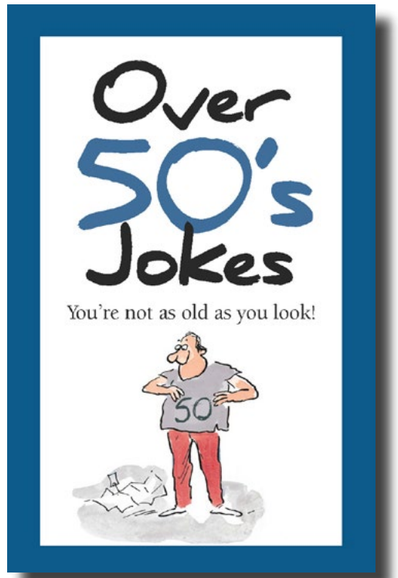
978-1-78485-201-6



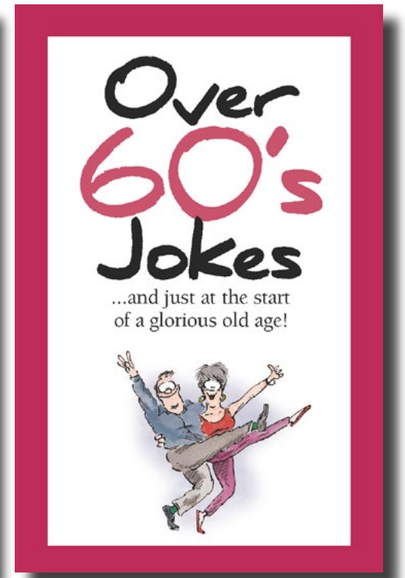
978-1-78485-204-7

FORMAT: Hard cover, 96 pages
155mm (H) x 111mm (W)

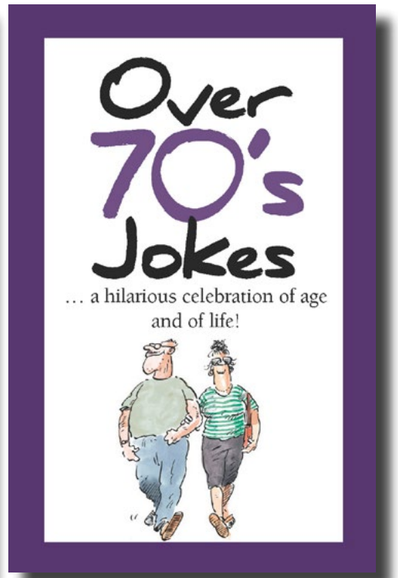
TALL JOKE BOOKS



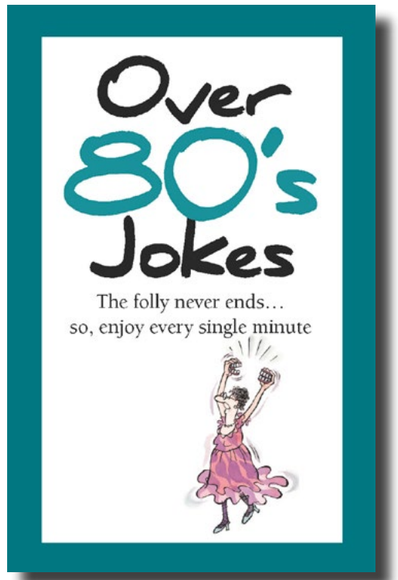
978-1-78485-233-7



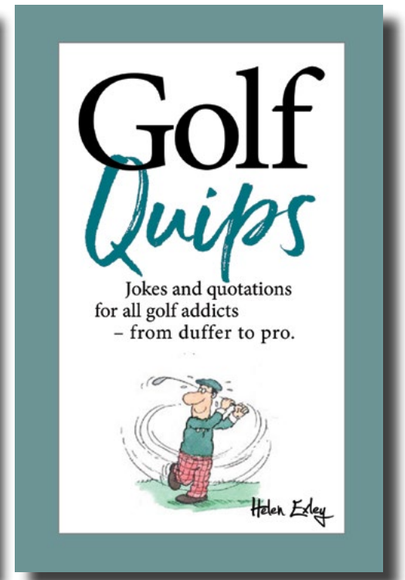
978-1-78485-234-4



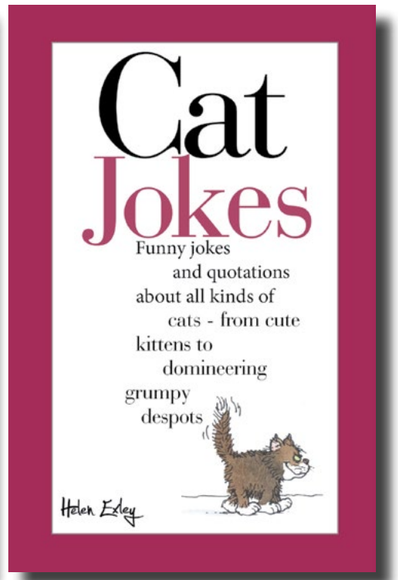
978-1-78485-235-1



978-1-78485-242-9



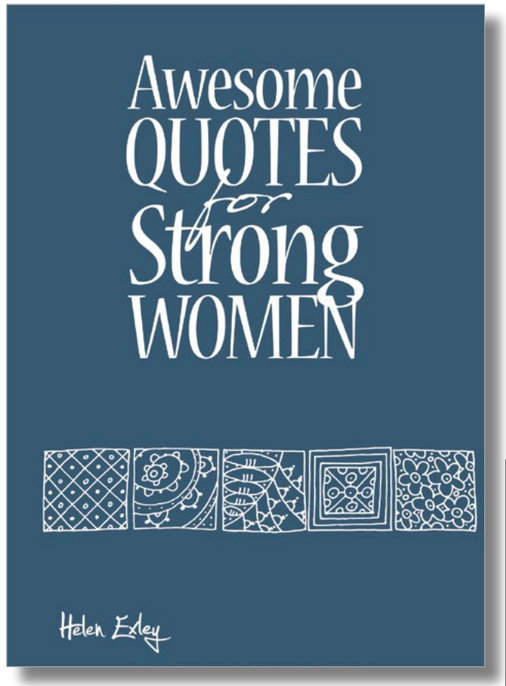
978-1-78485-237-5

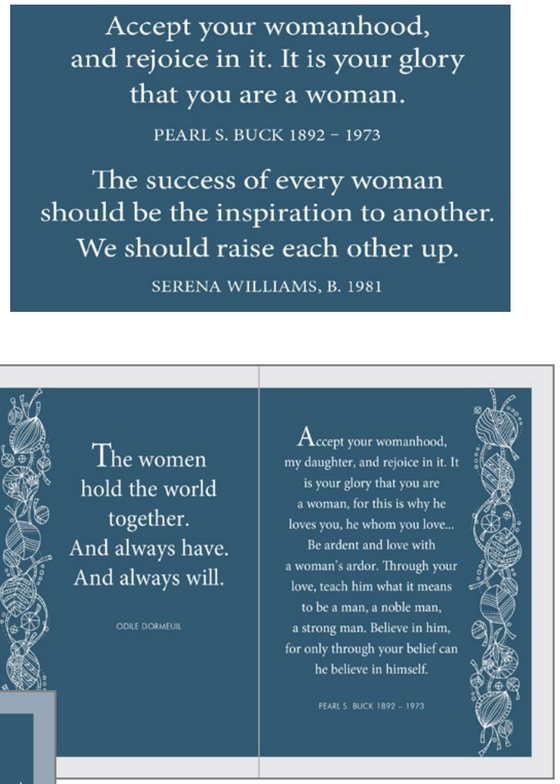


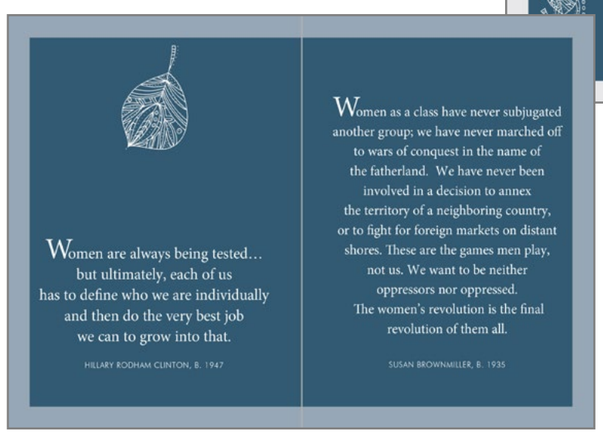
978-1-78485-236-8

FORMAT: Hard cover, 144 pages
167mm (H) x 105mm (W)

AWESOME QUOTES FOR STRONG WOMEN



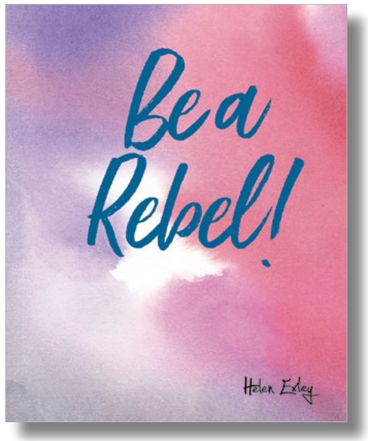




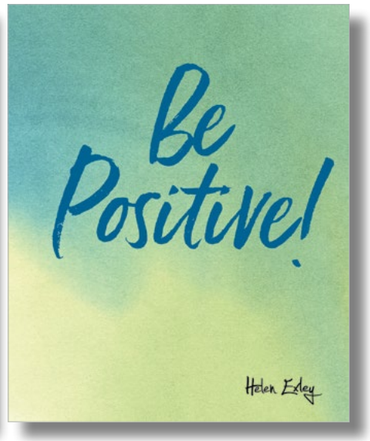
FORMAT: Hard cover, 96 pages
155mm (H) x 111mm (W)

THE BE SERIES

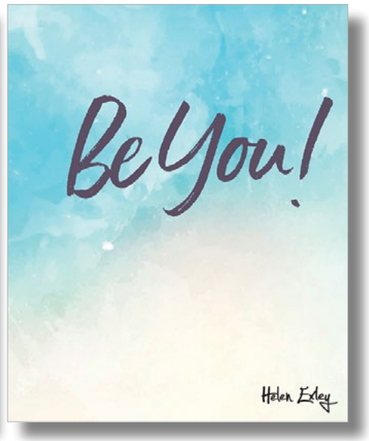
FORMAT: Hard cover, 96 pages
135mm (H) x 111mm (W)



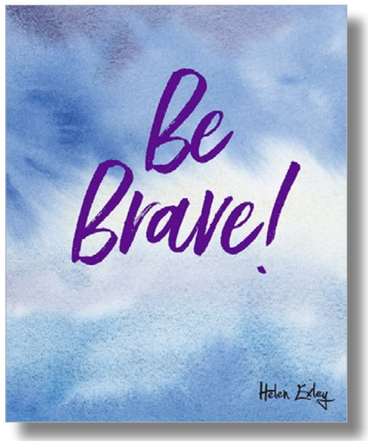
978-1-78485-188-0



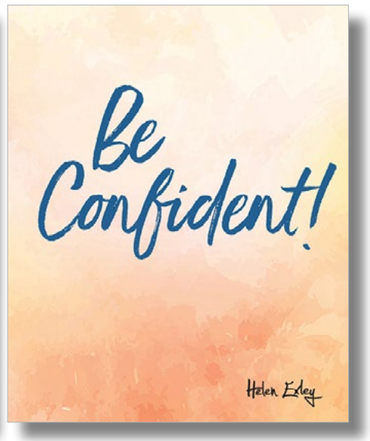
978-1-78485-226-9



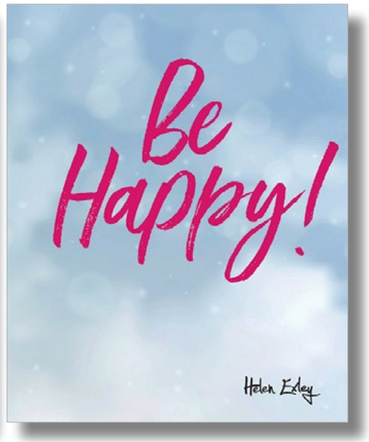
978-1-78485-186-6



978-1-78485-199-6

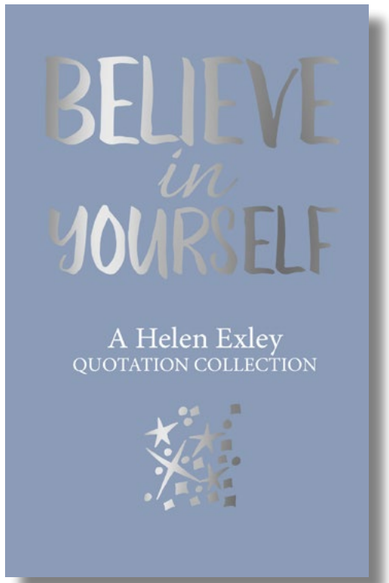


978-1-78485-185-9

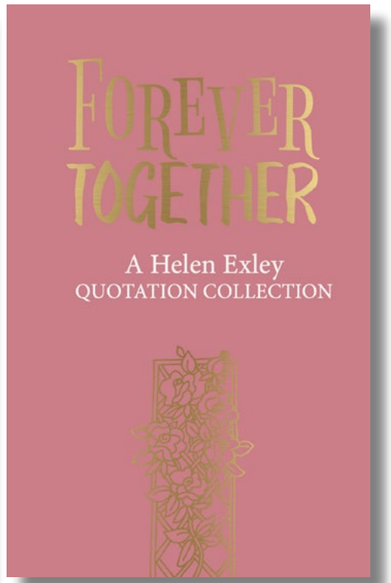


978-1-78485-184-2

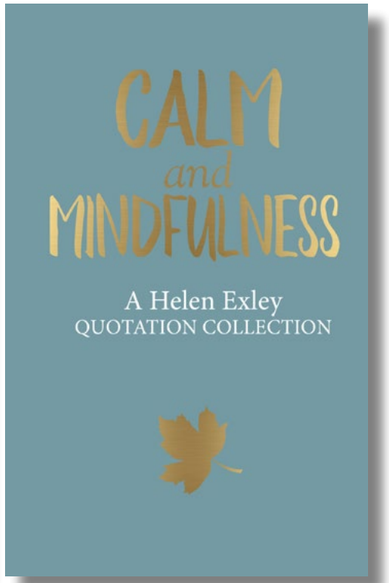
THE HELEN EXLEY QUOTATION COLLECTION



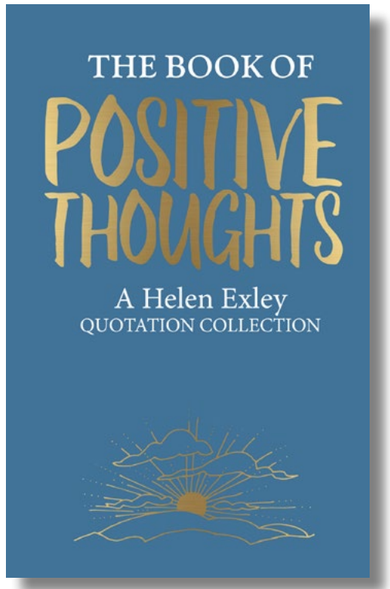
978 1 78485 144 6



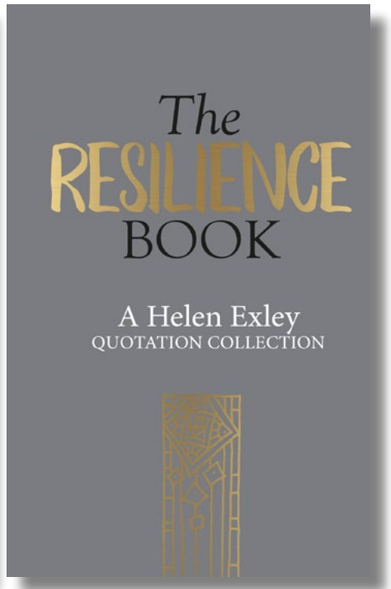
978 1 78485 142 2



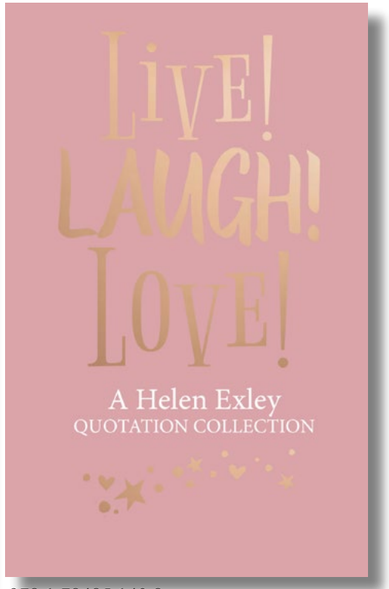
978 1 78485 143 9



978 1 78485 145 3



978 1 78485 141 5



978 1 78485 140 8

FORMAT: Hard cover, 144 pages
167mm (H) x 105mm (W), foiled effects on covers

365 GREAT DAYS!

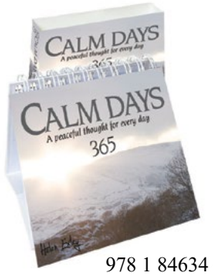
The *365 Great Days!* series is our stunning range of premium gift books. With a carefully chosen quote and perfectly matched illustration for every day of every year, these are timeless, beautiful gifts.
These perpetual gifts are selling strongly throughout the world and fresh, new titles are being added every year.

978 1 78485 197 2

978 1 84634 989 8

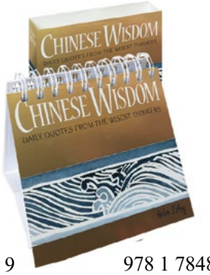
978 1 84634 889 1

978 1 78485 051 7



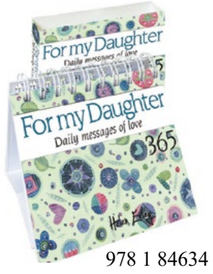
978 1 84634 497 8

978 1 84634 669 9



978 1 78485 092 0

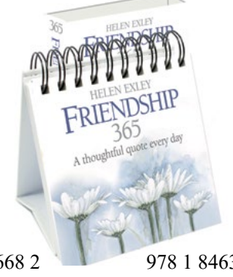
978 1 78485 206 1



978 1 84634 670 5

978 1 78485 177 4

978 1 84634 668 2



978 1 84634 498 5

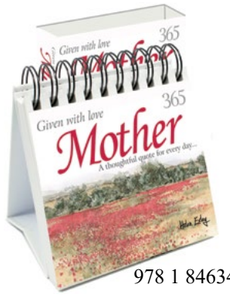
978 1 78485 061 6

978 1 78485 136 1

978 1 84634 561 6

978 1 78485 178 1

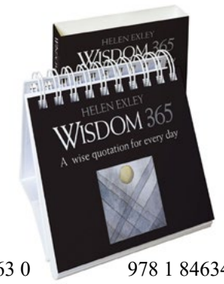
FORMAT: Sleeve Size 133mm x 125mm x 27mm
Page Size: 130mm x 110mm
Ringbound, in individual matching slipcases. 368 pages with an integrated easel stand.



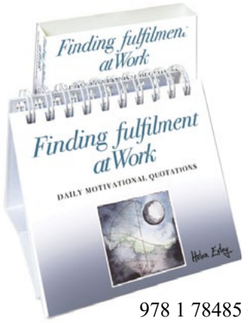
978 1 84634 562 3

978 1 84634 727 6

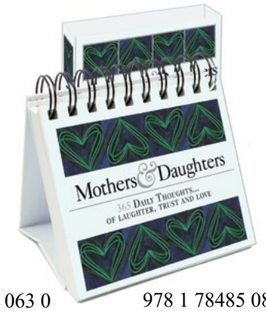
978 1 84634 563 0



978 1 84634 496 1

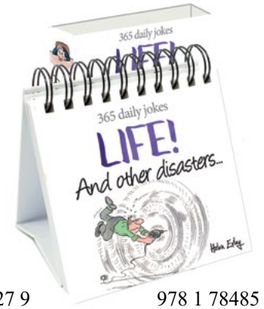


978 1 78485 063 0



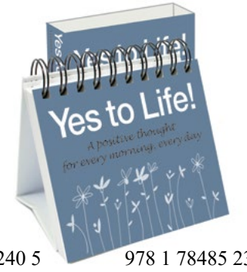
978 1 78485 084 5

978 1 78485 127 9



978 1 78485 198 9

978 1 78485 240 5



978 1 78485 239 9

978 1 78485 238 2

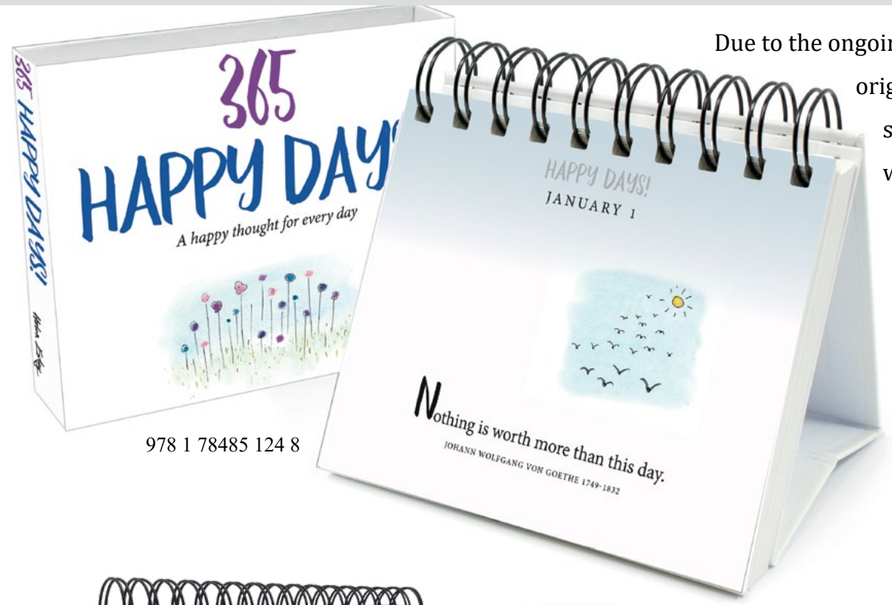
978 1 78485 195 8

365 Acrylic Spinner
506 0 10293 482 0
The acrylic spinner holds 48 copies
(4 copies of 12 titles) and measures
267mm (W) x 267mm (D) x 500mm (H)

365 Wooden Floor Standing Display
506 0 10293 831 6

365 Cardboard
Floor Standing Display
506 0 10293 810 1

THE DELUXE 365 GREAT DAYS!



978 1 78485 124 8

Due to the ongoing popularity of the original format *365 Great Days!* series, the deluxe edition was created.

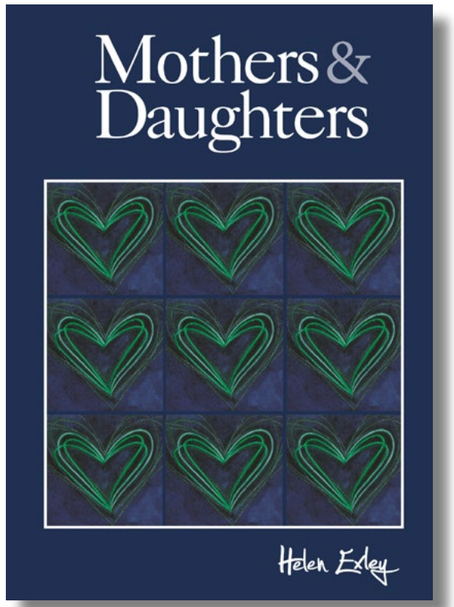
978 1 78485 125 5

FORMAT: Sleeve Size 215mm x 170mm x 28mm
Page Size: 210mm x 170mm
Ringbound, in individual matching slipcases.
368 pages with an integrated easel stand.

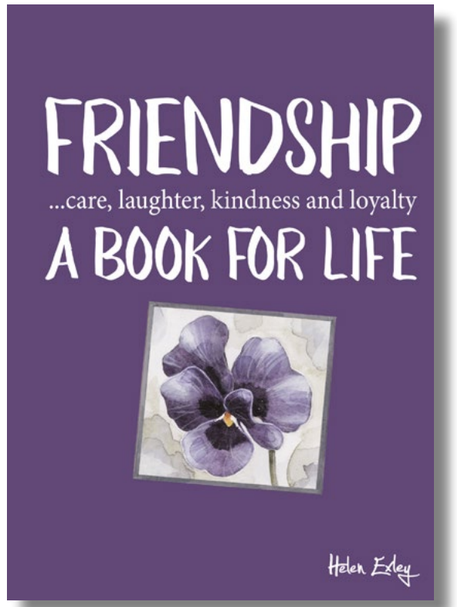
978 1 78485 047 0

THE BUMPER SERIES

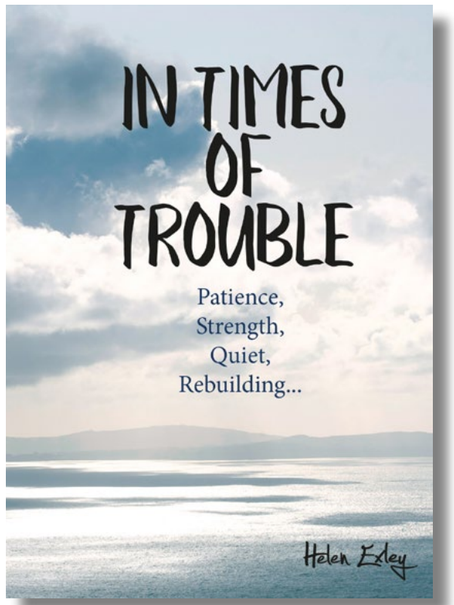
FORMAT: Hard cover, 240 pages
155mm (H) x 113mm (W)
Flittered effects on covers



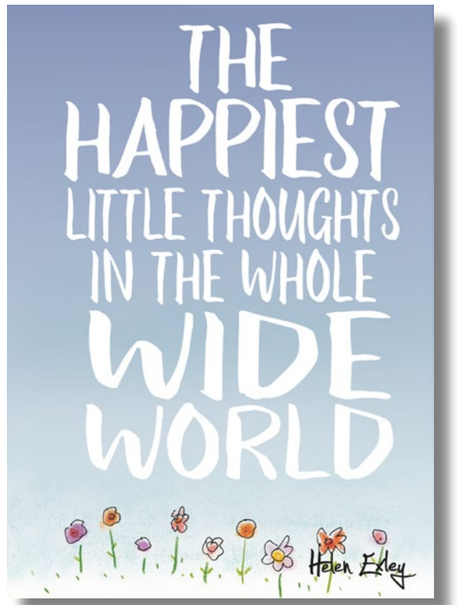
978 1 78485 123 1



978 1 78485 130 9



978 1 78485 129 3



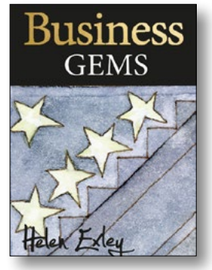
978 1 78485 128 6

THE JEWELS SERIES

The Jewels Series is now a bestseller in 34 languages and, with 51 titles in the series and more coming every year, they are our biggest international success.

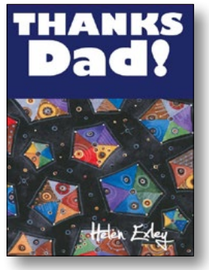
Each jewel comes in its own matching slipcase

FORMAT: Hardcover book inside matching slipcase
368, 240, 160 pages.
63mm (H) x 48mm (D)



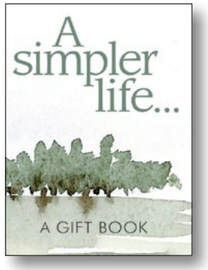
978 1 78485 062 3

978 1 84634 993 5

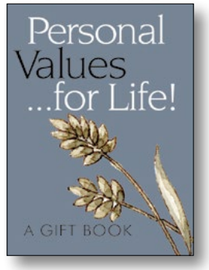


978 1 84634 994 2

978 1 78485 230 6

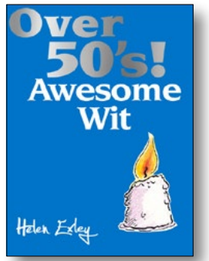


978 1 84634 835 8

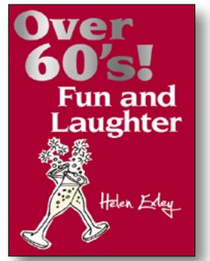


978 1 84634 733 7

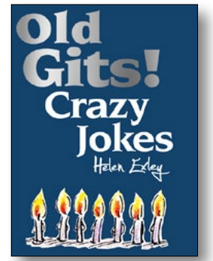
978 1 84634 985 0



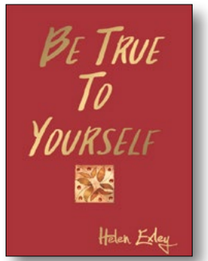
978 1 84634 986 7



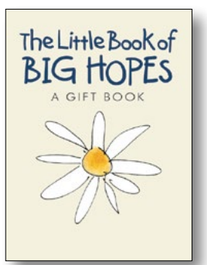
978 1 84634 987 4



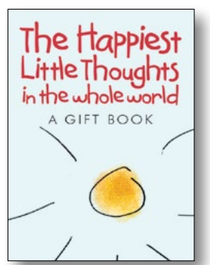
978 1 84634 988 1



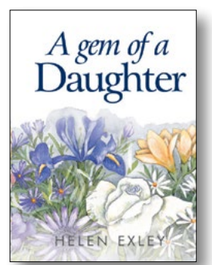
978 1 78485 115 6



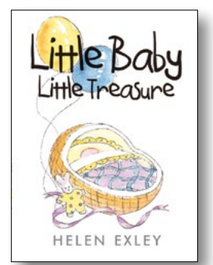
978 1 84634 734 4



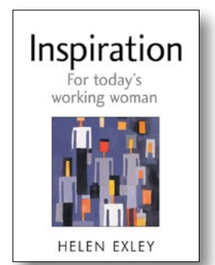
978 1 84634 735 1



978 1 84634 430 5



978 1 84634 317 9



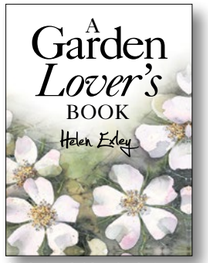
978 1 84634 085 7

These books are small, cute, and come in sturdy matching slipcases. With 160, 240 or 368 pages of specially selected quotes with complementary artwork, and a wide range of subjects, this series offers a gift for everyone.

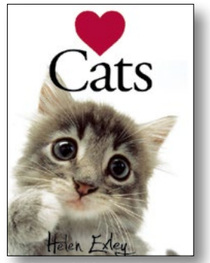
A review of A gift of Hope

Lovely little book, with clear easy-to-read pages. Perfect pocket or stocking filler size.

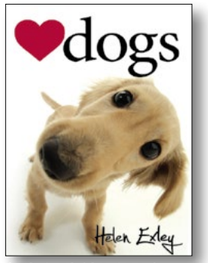
Wightrider - Isle of Wight



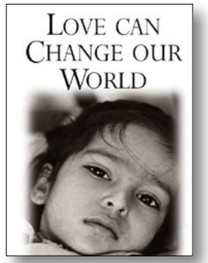
978 1 78485 079 1



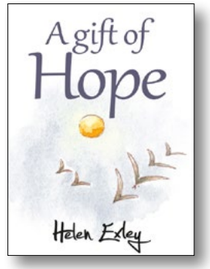
978 1 78485 170 5



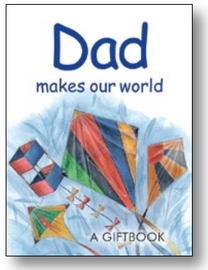
978 1 78485 175 0



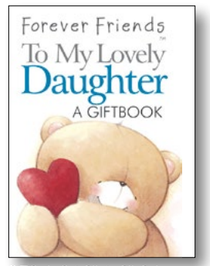
978 1 86187 649 2



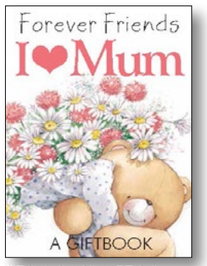
978 1 78485 179 8



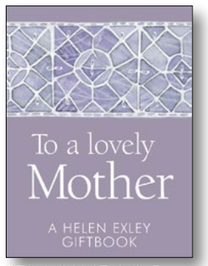
978 1 86187 596 9



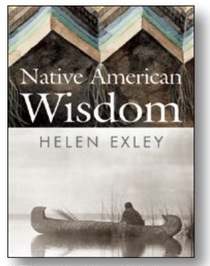
978 1 84634 636 1



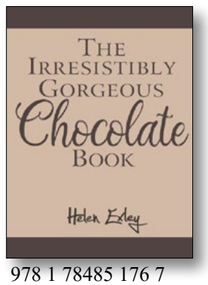
978 1 84634 576 0



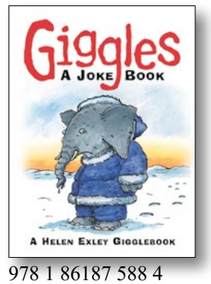
978 1 86187 648 5



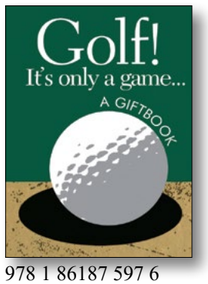
978 1 84634 633 0



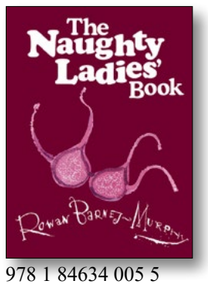
978 1 78485 176 7



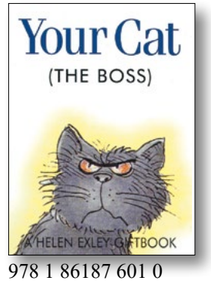
978 1 86187 588 4



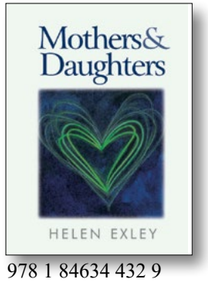
978 1 86187 597 6



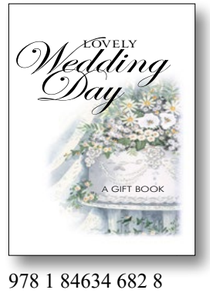
978 1 84634 005 5



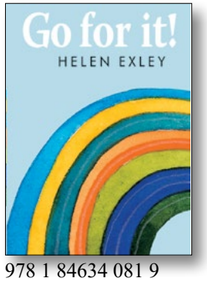
978 1 86187 601 0



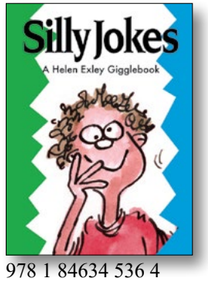
978 1 84634 432 9



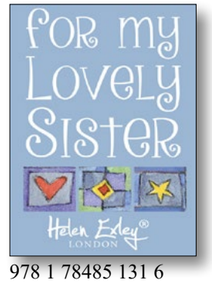
978 1 84634 682 8



978 1 84634 081 9

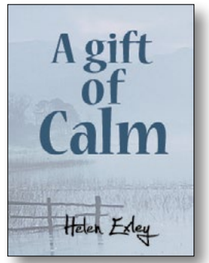


978 1 84634 536 4

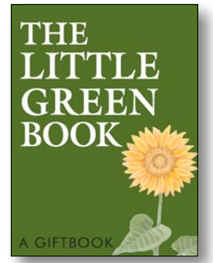


978 1 78485 131 6

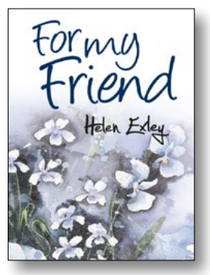
Over 7 Million sold!



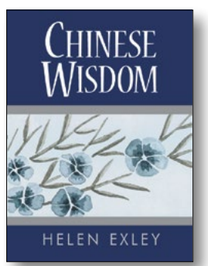
978 1 78485 173 6



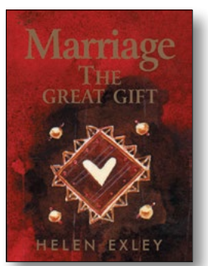
978 1 84634 092 5



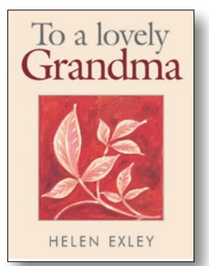
978 1 78485 118 7



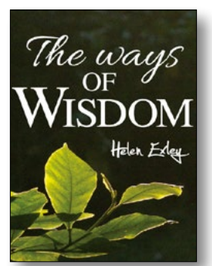
978 1 84634 453 4



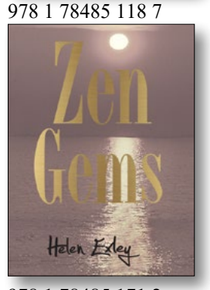
978 1 84634 467 1



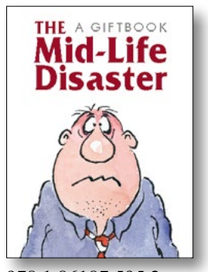
978 1 84634 431 2



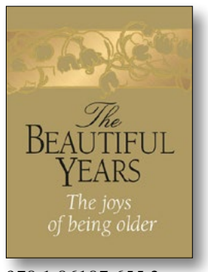
978 1 78485 119 4



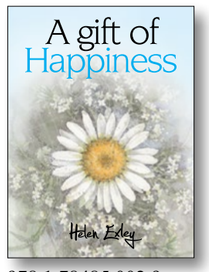
978 1 78485 171 2



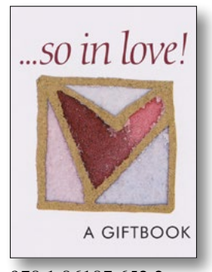
978 1 86187 595 2



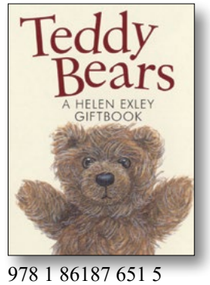
978 1 86187 655 3



978 1 78485 002 9

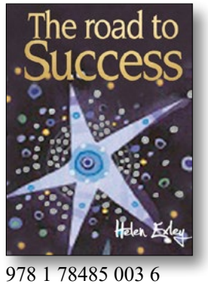


978 1 86187 652 2

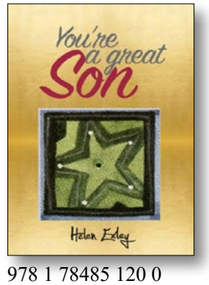


978 1 86187 651 5

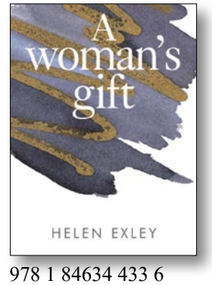
978 1 78485 001 2



978 1 78485 003 6



978 1 78485 120 0



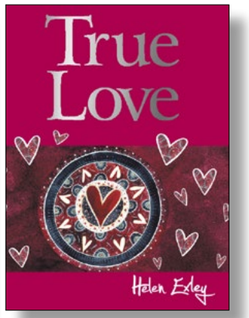
978 1 84634 433 6

THE BIJOU SERIES

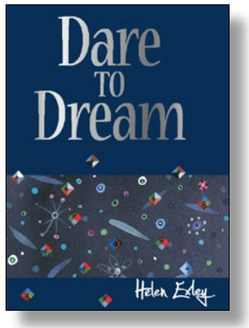
This stunning new series of HELEN EXLEY® is a totally new format and features the beautiful artwork of Juliette Clarke. Each tiny book comes in its own individually designed slipcase.

Format: Hardcover book inside matching slipcase. 60mm x 50mm, 96 pages
Features: Flittered/foiled cover effects

978 1 78485 086 9



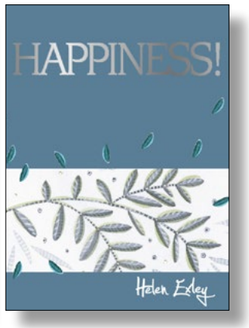
978 1 78485 087 6



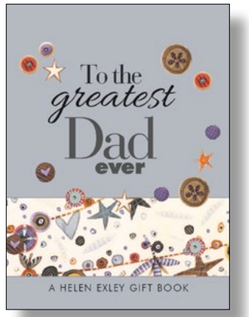
978 1 78485 090 6

978 1 78485 089 0

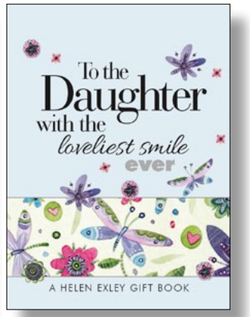
978 1 78485 088 3



978 1 78485 091 3



978 1 84634 755 9



978 1 84634 754 2

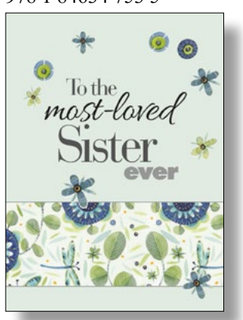
978 1 84634 749 8

978 1 84634 753 5

978 1 84634 752 8

978 1 84634 751 1

978 1 84634 756 6



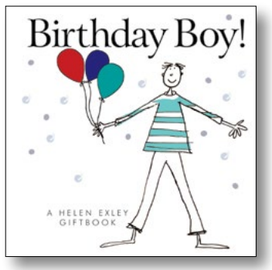
978 1 84634 750 4

THE CAROLINE GARDNER SERIES

978 1 90513 064 1

These 9 titles form a range featuring the quirky, funny little characters developed by Caroline Gardner for her hugely successful range of cards. The fun cover designs are enhanced with holographic foil; these eye-catching gift books bring high style and high sales.

FORMAT: Hardcover 80 pages
111mm (H) x 111mm (W)
Special holographic
foil cover effects

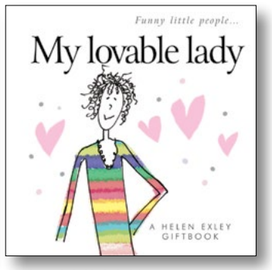


978 1 84634 088 8

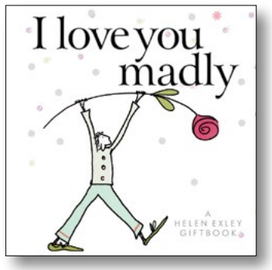
978 1 86187 759 8

978 1 90513 074 0

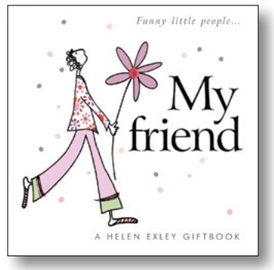
978 1 84634 208 0



978 1 84634 241 7



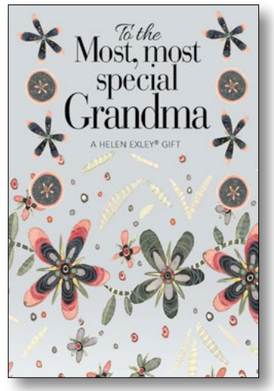
978 1 90513 075 7



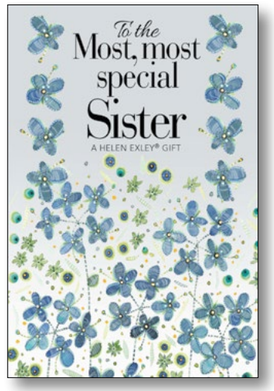
978 1 84634 095 6

THE MOST MOST SPECIAL SERIES

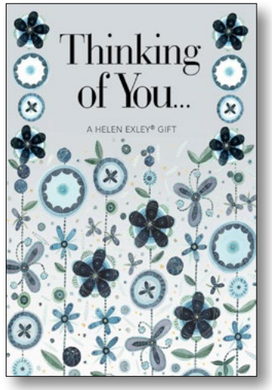
FORMAT: Hardcover, 64 pages
155mm (H) x 111mm (W)
Luxury padded front cover with matt lamination



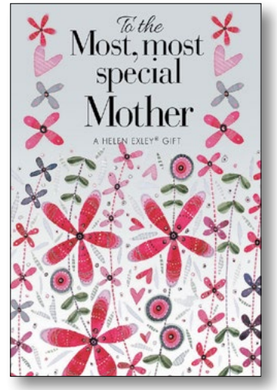
978 1 84634 716 0



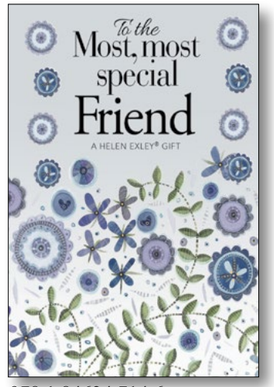
978 1 84634 709 2



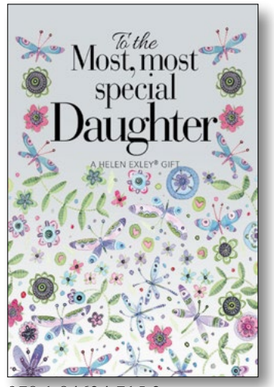
978 1 84634 839 6



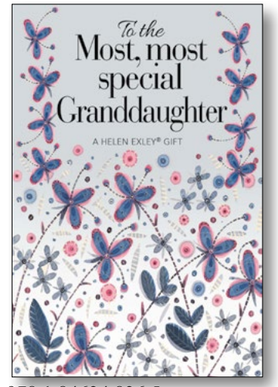
978 1 84634 713 9



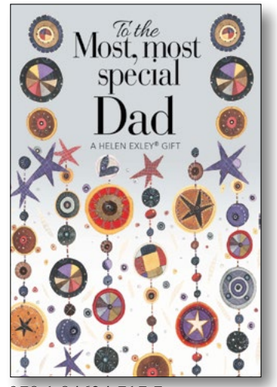
978 1 84634 714 6



978 1 84634 715 3



978 1 84634 836 5



978 1 84634 717 7

THE THANK YOU SERIES

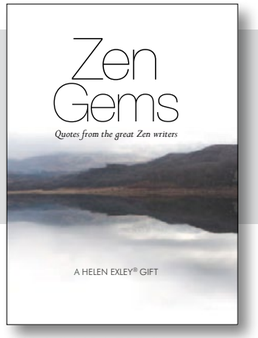
978 1 90513 071 9

978 1 90513 072 6

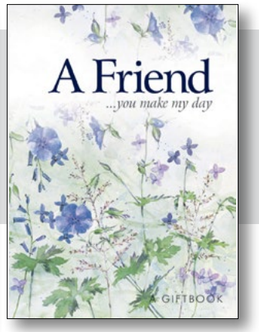
FORMAT: Hardcover, 80 pages
111mm (H) x 111mm (W)
Flittered cover effects

THE TREASURES SERIES

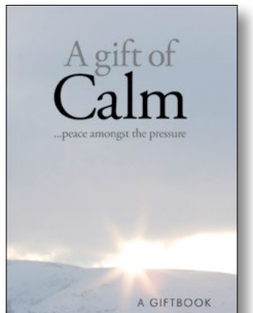
FORMAT:
Hardcover 240 pages, 107mm (H) x 80mm (W)
Special cover effects include foil, flitter and padded covers.



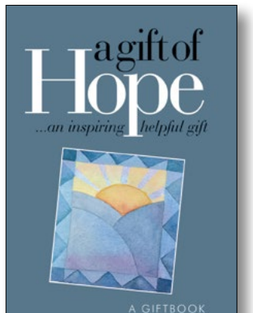
978 1 84634 729 0



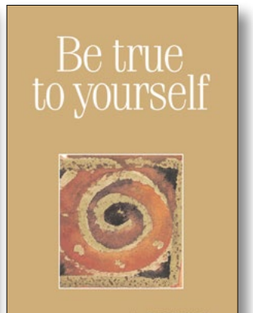
978 1 84634 596 8



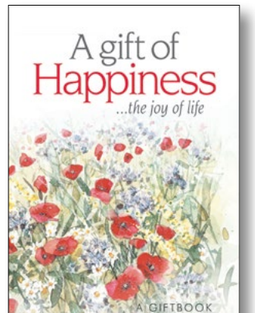
978 1 84634 551 7



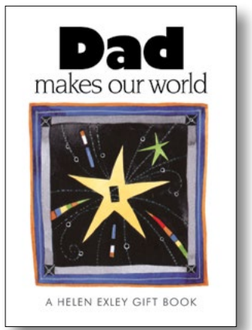
978 1 84634 550 0



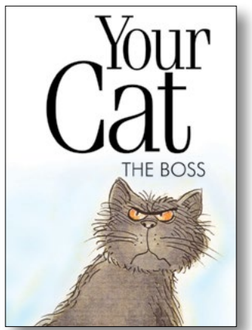
978 1 84634 595 1



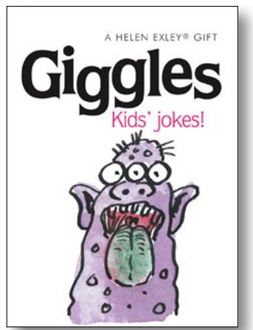
978 1 84634 549 4



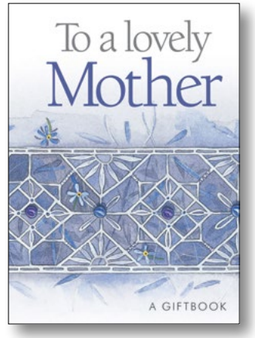
978 1 84634 702 3



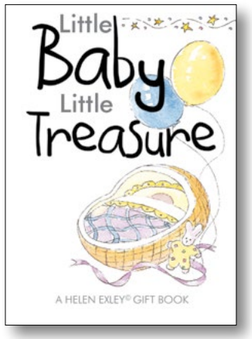
978 1 84634 700 9



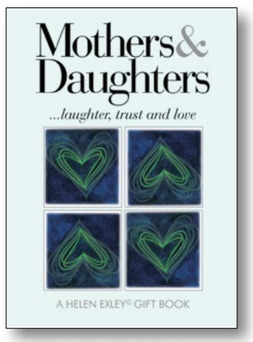
978 1 84634 731 3



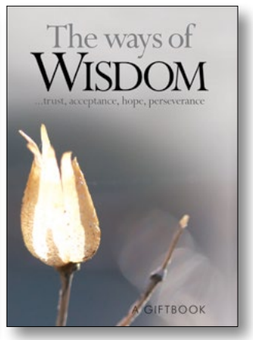
978 1 84634 632 3



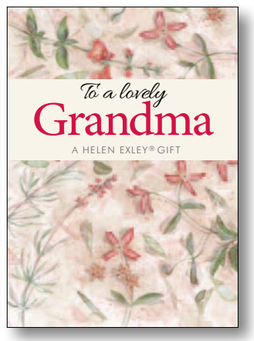
978 1 84634 703 0



978 1 84634 701 6



978 1 84634 548 7

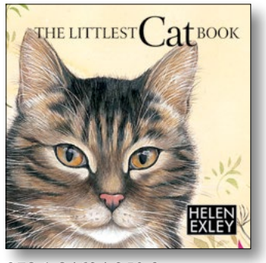


978 1 84634 732 0

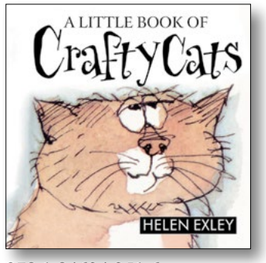
THE MINUTE MINI SQUARE SERIES

The Minute Mini gift books are small and very, very cute! The series is highly regarded for the sheer quality of the quotations which are matched with quality artwork throughout.
With flittered and foiled covers, your sales definitely won't be small!

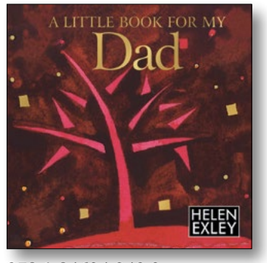
FORMAT: Hard cover, 96 pages
80mm (H) x 80mm (W)
Flittered and/or foiled effects on covers



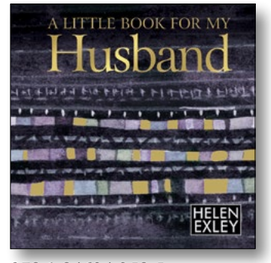
978 1 84634 250 9



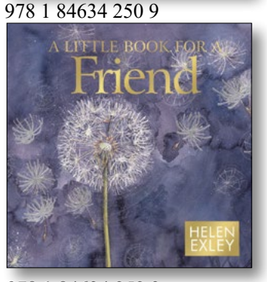
978 1 84634 251 6



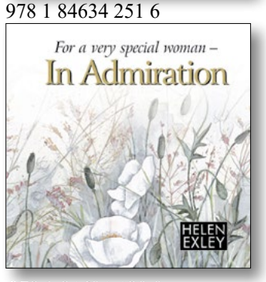
978 1 84634 249 3



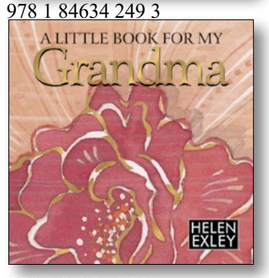
978 1 84634 258 5



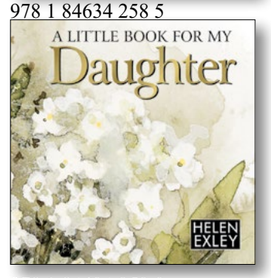
978 1 84634 252 3



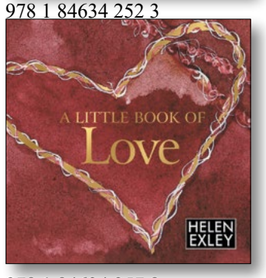
978 1 84634 480 0



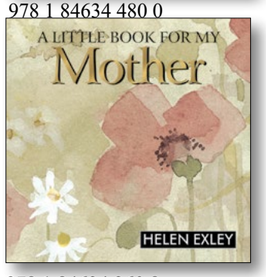
978 1 84634 255 4



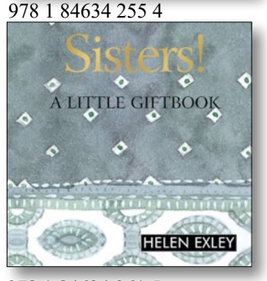
978 1 84634 253 0



978 1 84634 257 8



978 1 84634 260 8



978 1 84634 261 5

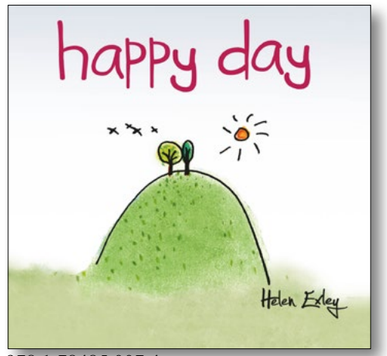
THE SPARKLIES SERIES

We call this series the ‘Sparklies’ because the front covers sparkle with a special glitter effect that catches the eye – and may be one of the reasons for the high sales! With bright illustrations and stylish modern design, these little books will bring a smile to everyone who deals with them.

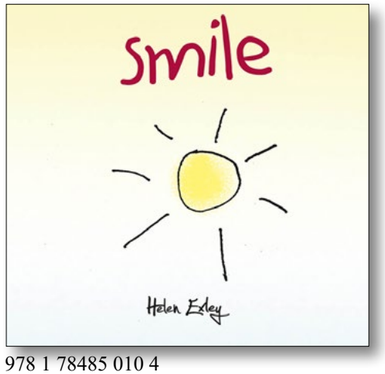
FORMAT: Hardcover, 96 pages
111mm (H) x 111mm (W)
Flittered cover effects

978 1 84634 942 3

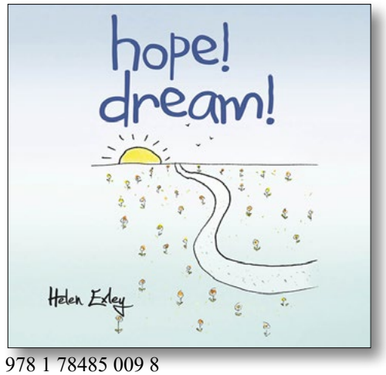
978 1 84634 946 1



978 1 78485 007 4



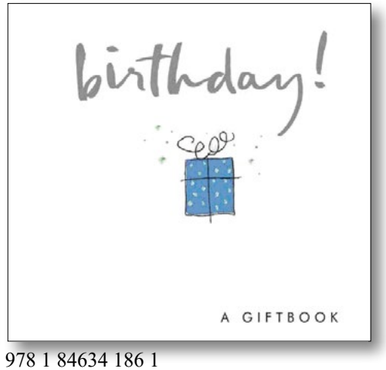
978 1 78485 010 4



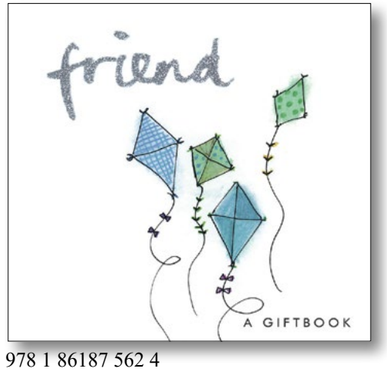
978 1 78485 009 8

978 1 78485 016 6

978 1 78485 018 0



978 1 84634 186 1

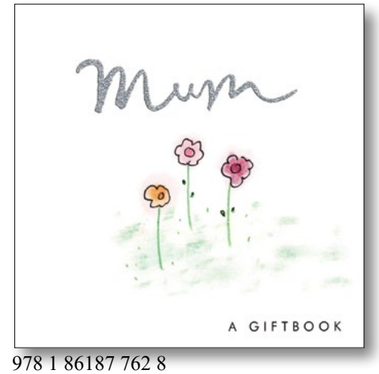


978 1 86187 562 4

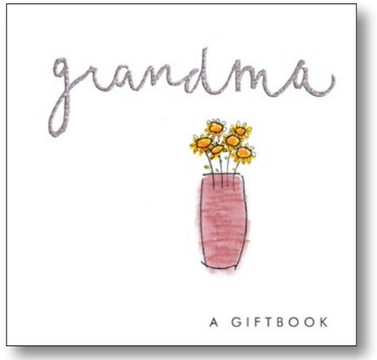
978 1 78485 174 3

978 1 78485 014 2

978 1 78485 046 3



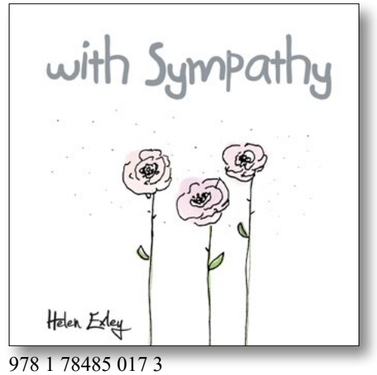
978 1 86187 762 8



978 1 84634 009 3

978 1 84634 006 2

978 1 78485 035 7



978 1 78485 017 3

978 1 84634 007 9

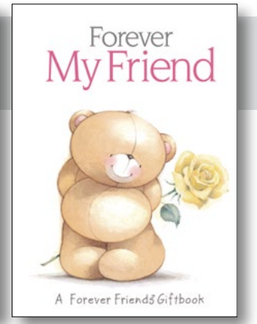
978 1 78485 005 0

FOREVER FRIENDS™

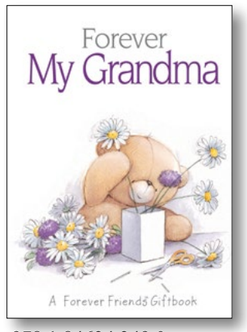
FORMAT: Hardcover. 32 pages
155mm (H) x 111mm (W)
Luxury front padded covers with
flittered effect

ONLY AVAILABLE IN SELECTED COUNTRIES

978 1 84634 350 6

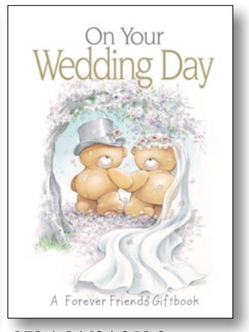


978 1 84634 332 2

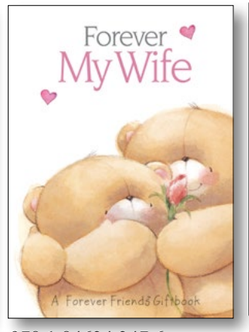


978 1 84634 349 0

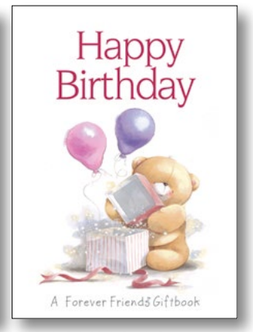
978 1 84634 404 6



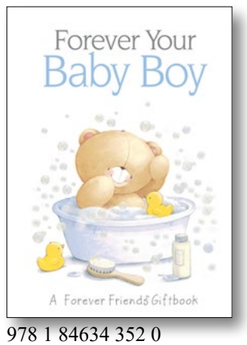
978 1 84634 358 2



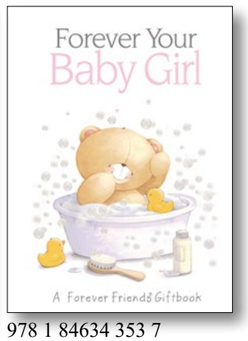
978 1 84634 347 6



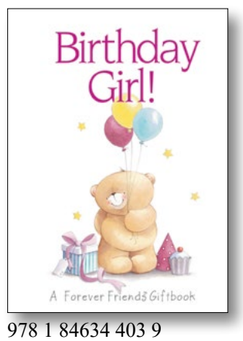
978 1 84634 351 3



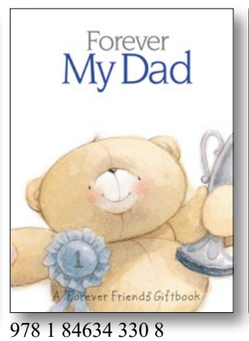
978 1 84634 352 0



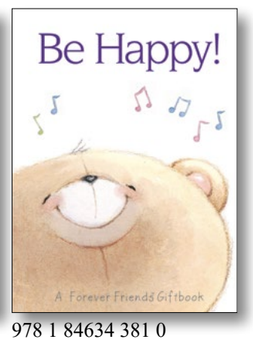
978 1 84634 353 7



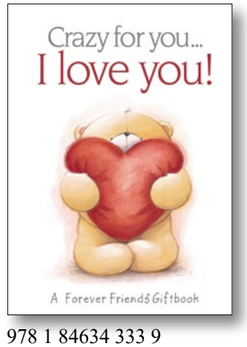
978 1 84634 403 9



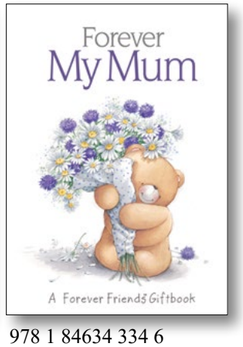
978 1 84634 330 8



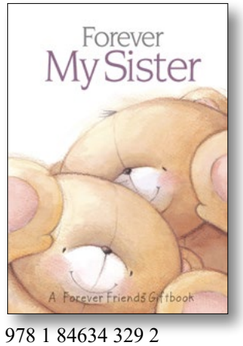
978 1 84634 381 0



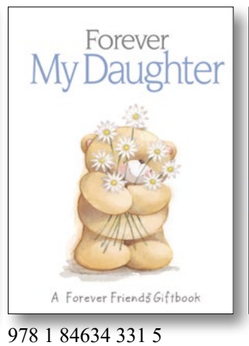
978 1 84634 333 9



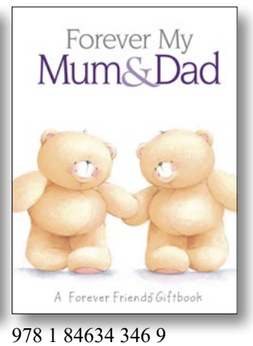
978 1 84634 334 6



978 1 84634 329 2

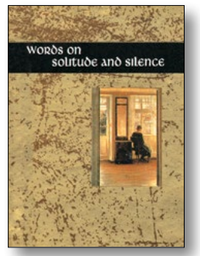


978 1 84634 331 5

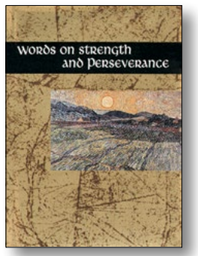


978 1 84634 346 9

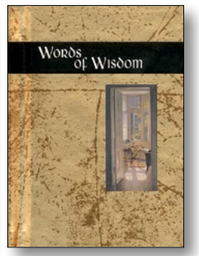
WORDS AND VALUES FOR LIFE SERIES



978 1 86187 066 7

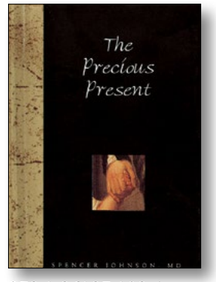


978 1 86187 061 2



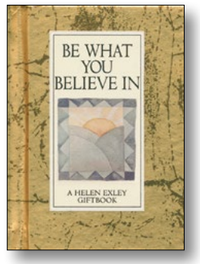
978 1 85015 921 6

This title is only available in UK and British Commonwealth excluding Canada

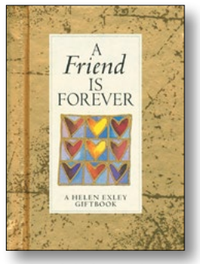


978 1 86187 108 4

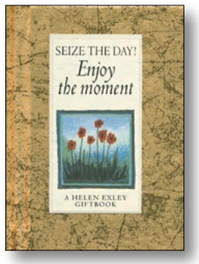
FORMAT: Hardcover, 80 pages
111mm (H) x 80mm (W)
Antiqued gold foiled covers



978 1 86187 306 4



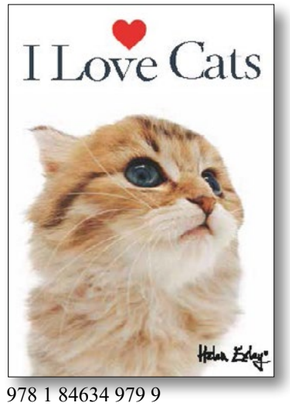
978 1 86187 044 5



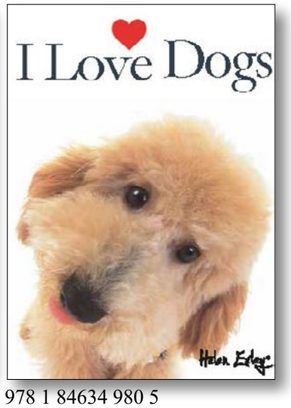
978 1 86187 054 4

978 1 86187 059 9

THE CATS & DOGS SERIES

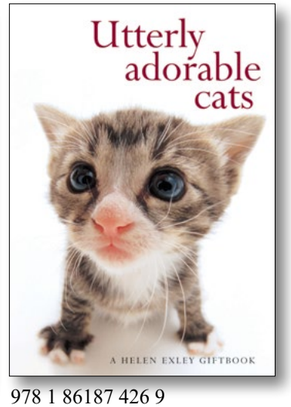


978 1 84634 979 9



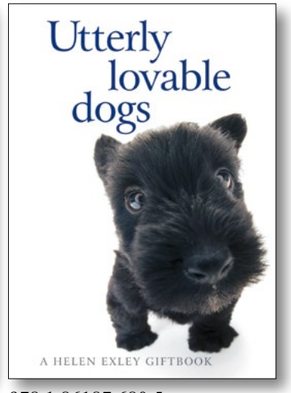
978 1 84634 980 5

FORMAT: Flexicover, with French flaps,
96 pages 155mm (H) x 111mm (W)



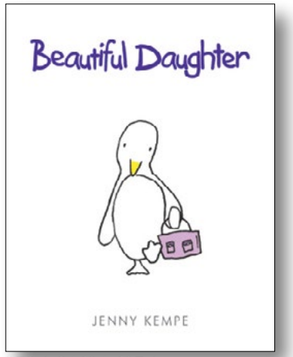
978 1 86187 426 9

FORMAT: Hard cover, 64 pages
155mm (H) x 111mm (W)



978 1 86187 680 5

THE LIFE IS BEAUTIFUL SERIES

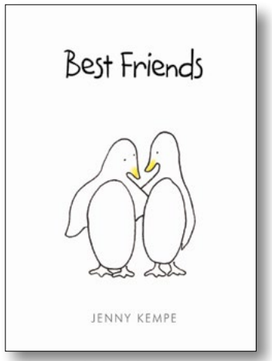


978 1 84634 607 1

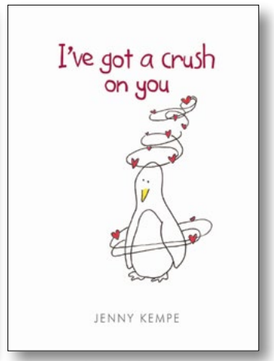
A wonderful series of gift books written and illustrated by Jenny Kempe.
They focus on the things in life that make us happy: friends, family, and taking time to just be.

This bright and positive series has been designed to warm your heart and to put a smile on your face.

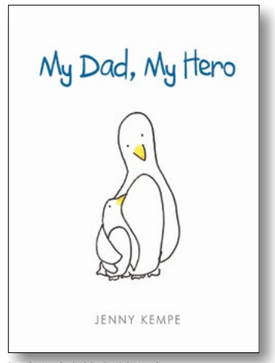
FORMAT: Hardcover, 48 pages
146mm (H) x 111mm (W)



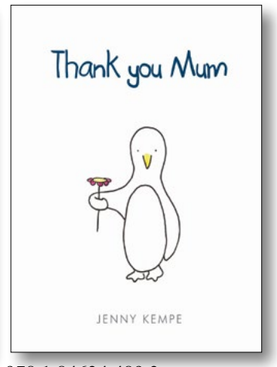
978 1 84634 488 6



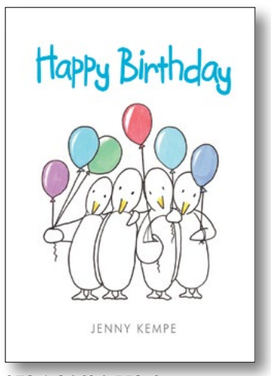
978 1 84634 490 9



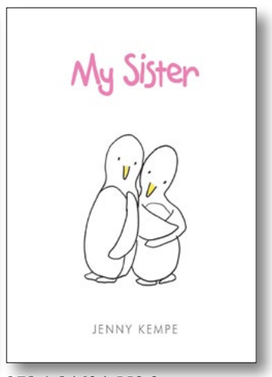
978 1 84634 491 6



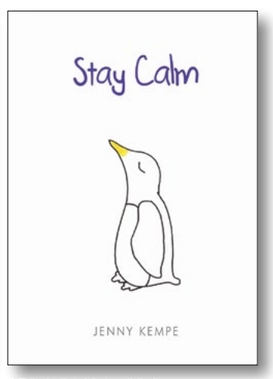
978 1 84634 489 3



978 1 84634 558 6



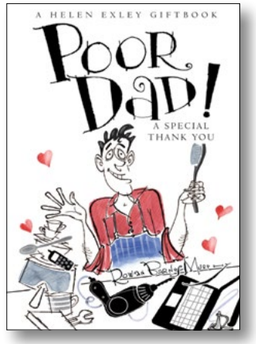
978 1 84634 559 3



978 1 84634 492 3

978 1 84634 495 4

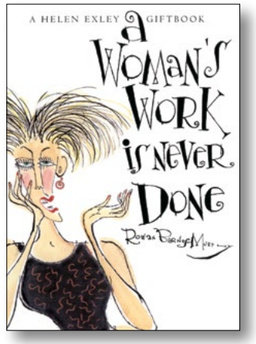
THE ROWAN BARNES-MURPHY SERIES



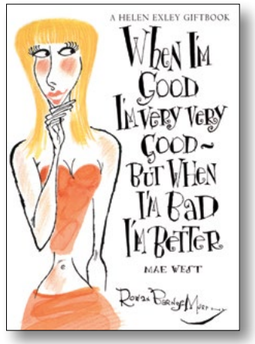
978 1 84634 452 7

FORMAT: Hardcover, 80 pages
155mm (H) x 111mm (W)

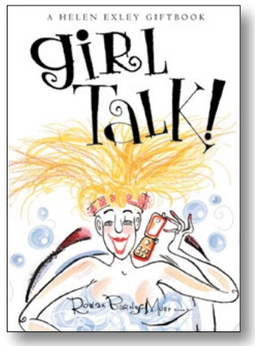
978 1 84634 354 4



978 1 86187 590 7

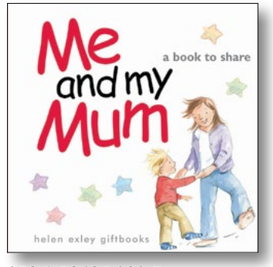


978 1 86187 591 4

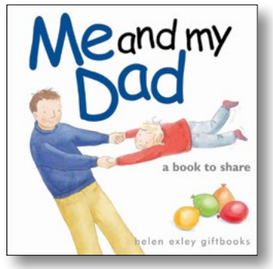


978 1 90513 037 5

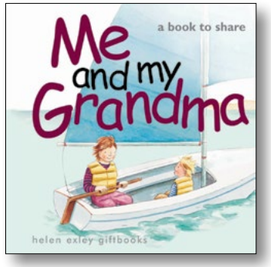
THE ME AND MY SERIES



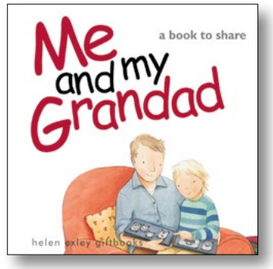
978 1 78485 080 7



978 1 78485 083 8



978 1 78485 082 1



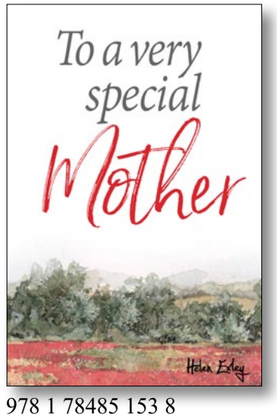
978 1 78485 081 4

FORMAT: Hardcover 32 pages
160mm (H) x 160mm (W)
Padded Covers

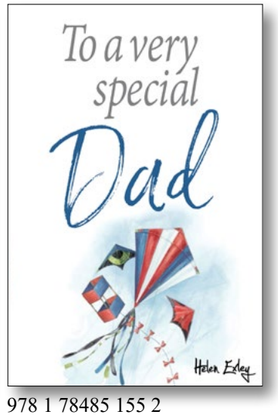
This delightful series has been re-released in a new, bigger format. Designed as a gift to be shared, they are a great way for children to communicate and express their feelings with the family they love.

THE TO GIVE AND TO KEEP SERIES

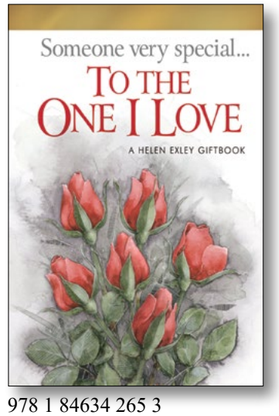
From humble beginnings, the To Give and To Keep™ series has gone on to sell over 16 million copies worldwide. Customers love them because of the quality of the writing by the late Pam Brown, the charming watercolour illustrations by Juliette Clarke and the sensitive and skilful editing by Helen Exley.



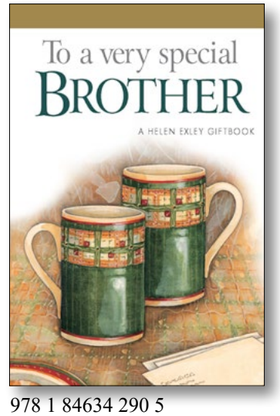
978 1 78485 153 8



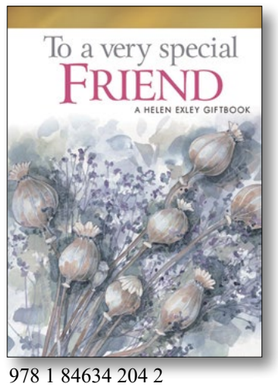
978 1 78485 155 2



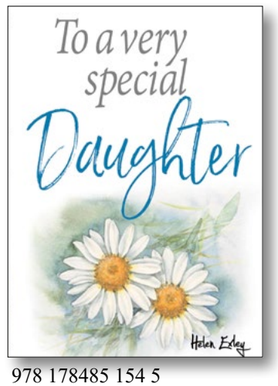
978 1 84634 265 3



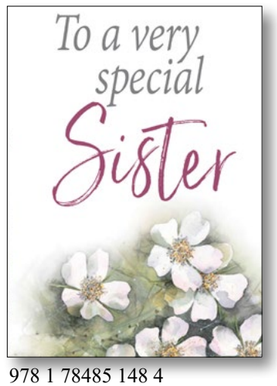
978 1 84634 290 5



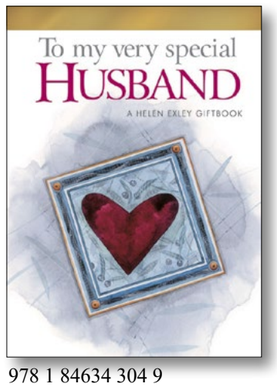
978 1 84634 204 2



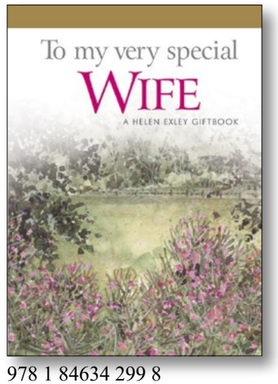
978 178485 154 5



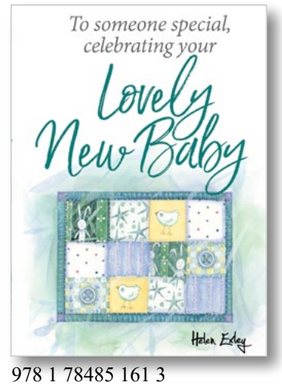
978 1 78485 148 4



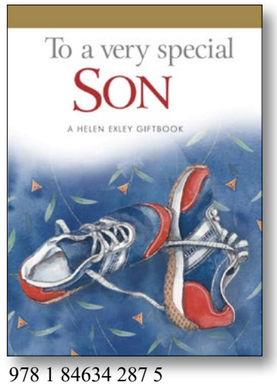
978 1 84634 304 9



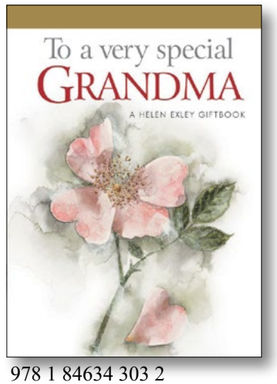
978 1 84634 299 8



978 1 78485 161 3



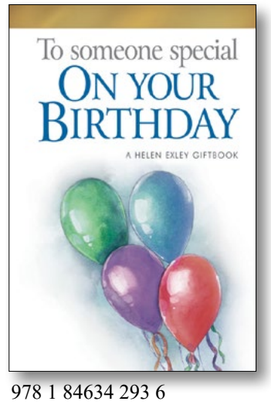
978 1 84634 287 5



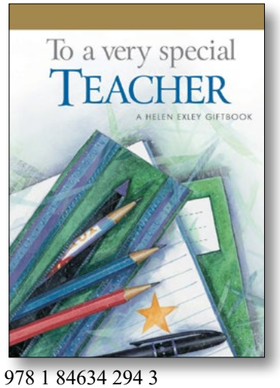
978 1 84634 303 2

These gift books express those important things that we want to say to our loved ones, but can't always find the right words. They clearly resonate with people all over the world and have a very special place in our hearts.

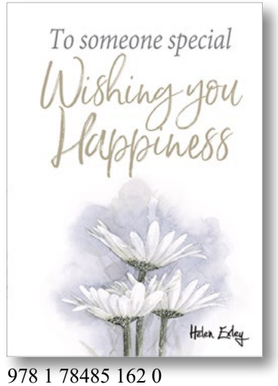
FORMAT: Hardcover, 32 pages
155mm (H) x 111mm (W)



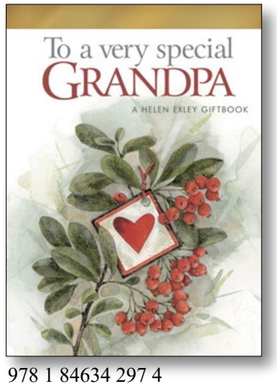
978 1 84634 293 6



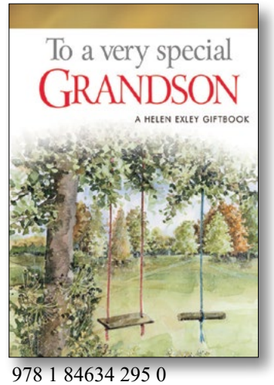
978 1 84634 294 3



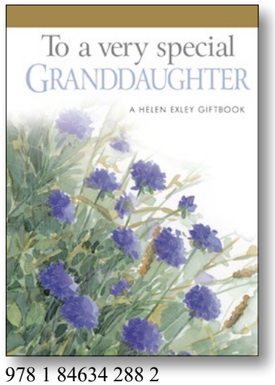
978 1 78485 162 0



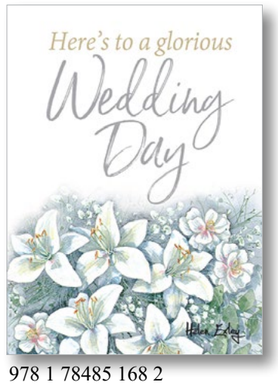
978 1 84634 297 4



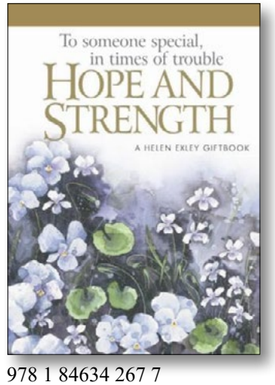
978 1 84634 295 0



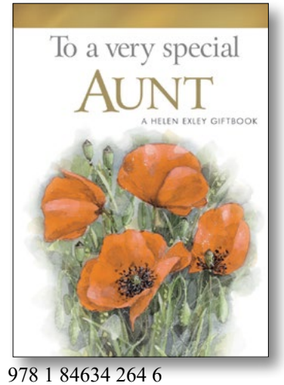
978 1 84634 288 2



978 1 78485 168 2



978 1 84634 267 7

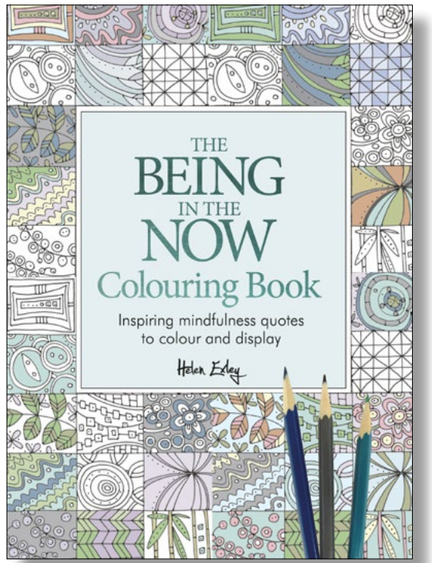


978 1 84634 264 6

ADULT COLOURING BOOKS

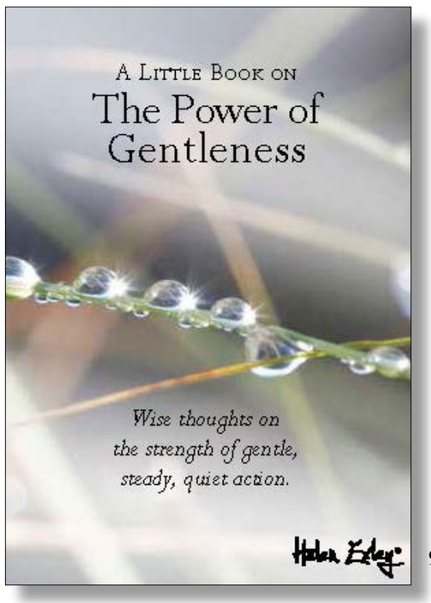
Adult colouring books are proving hugely popular all around the world, quietly and thoughtfully colouring these illustrations reduced stress and brings a real sense of peace, reflection and mindfulness.

FORMAT:
Soft, flexi bound cover foil title
A4, 80 pages
Pages perforated



978 1 78485 037 1

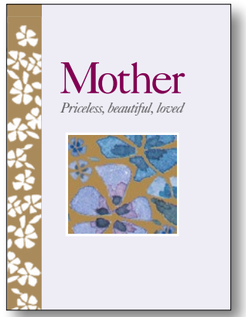
THE LIFE GUIDES SERIES



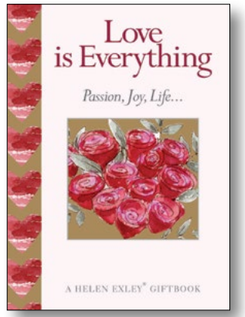
FORMAT: Flexi-cover with French flaps,
96 pages 155mm (H) x 111mm (W)
Matt Lamination

978 1 84634 982 9

THE GIFTS FOR LIFE SERIES



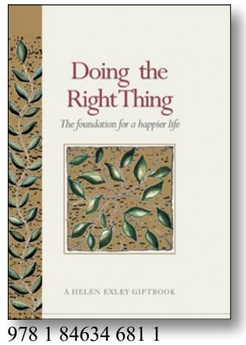
978 1 84634 704 7



978 1 84634 695 8

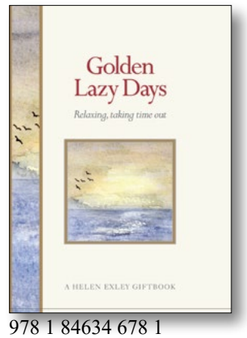
This stunning new series from HELEN EXLEY® is a totally new format and features beautiful illustrations from Angela Kerr carefully matched with thoughtful quotations selected by Helen Exley.
Its life-building values are different from anything we have ever done before.

Format: 123mm x 80mm, 80 pages
Hardcover book with gold foil effect on the cover.

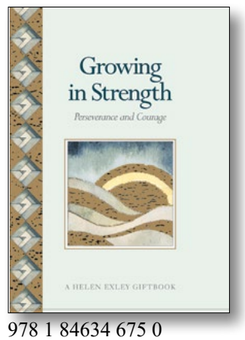


978 1 84634 681 1

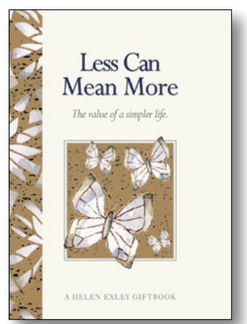
978 1 84634 676 7



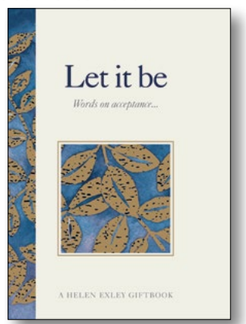
978 1 84634 678 1



978 1 84634 675 0

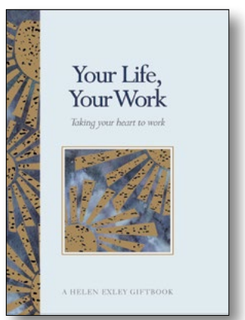


978 1 84634 673 6



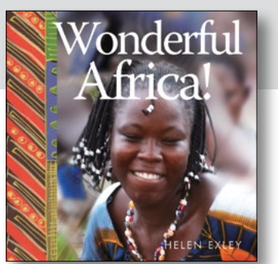
978 1 84634 671 2

978 1 84634 674 3



978 1 84634 677 4

AFRICA

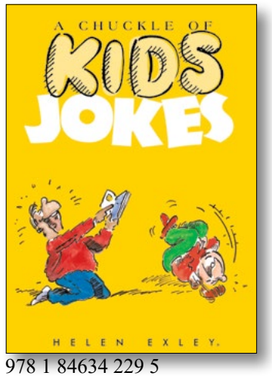


978 1 84634 534 0

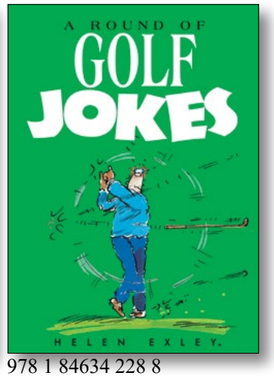
This title is very important to Helen Exley.
Her work in Africa started her dedication and lifelong commitment to helping and working for people.

THE JOKE BOOK SERIES

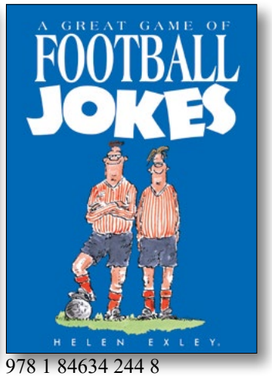
FORMAT: Hardcover, 64 pages
155mm (H) x 111mm (W)



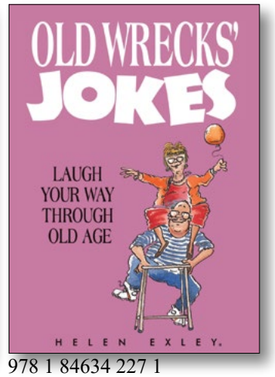
978 1 84634 229 5



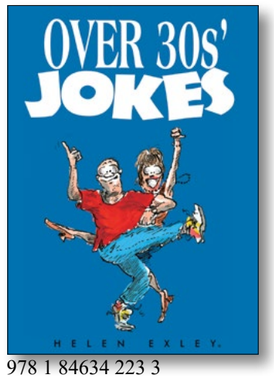
978 1 84634 228 8



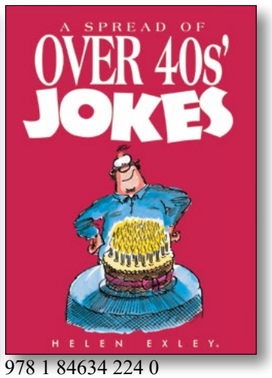
978 1 84634 244 8



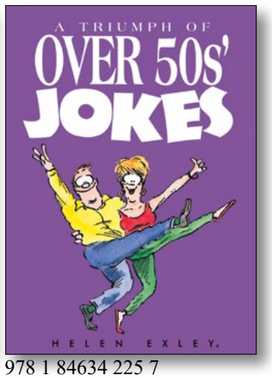
978 1 84634 227 1



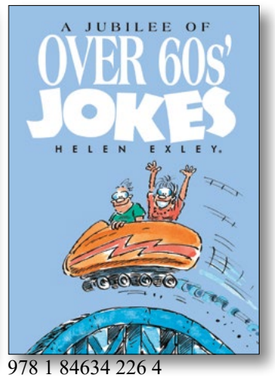
978 1 84634 223 3



978 1 84634 224 0



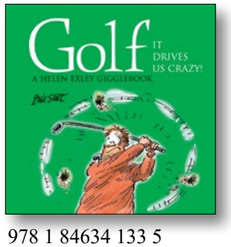
978 1 84634 225 7



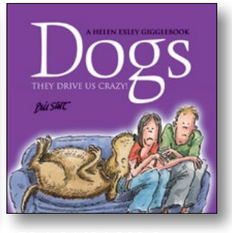
978 1 84634 226 4

THE DRIVES US CRAZY... SERIES

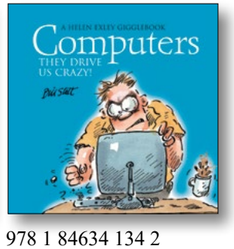
Looking for a laugh? The chances are you'll find it here! The attractive and colourful covers brighten up spinners and we know from experience that humour books are an important ingredient of every gift book range.



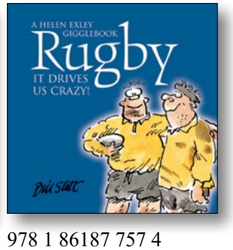
978 1 84634 133 5



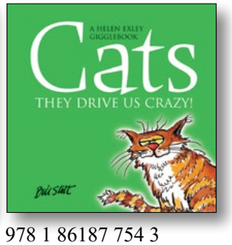
978 1 84634 202 8



978 1 84634 134 2



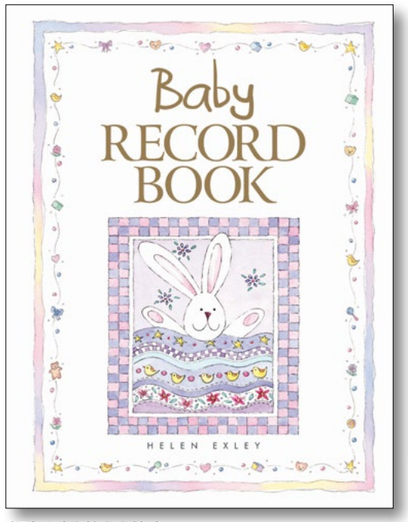
978 1 86187 757 4



978 1 86187 754 3

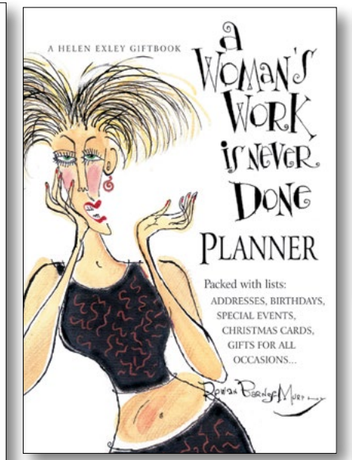
GIFT STATIONERY

These delightful planners help to add extra variety for your customers. They are so practical; the large ringbound, indexed pages are packed with lists for birthdays, special events and gift ideas.



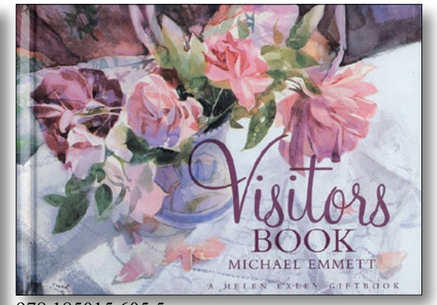
978 1 84634 468 8

FORMAT: Hardcover, 64 pages
284mm (H) x 220mm (W)



978 1 84634 219 6

FORMAT:
Hardcover, 144 pages
230mm (H) x 175mm (W)
Ringbound and indexed



978 185015 605 5

978 1 86187 731 4

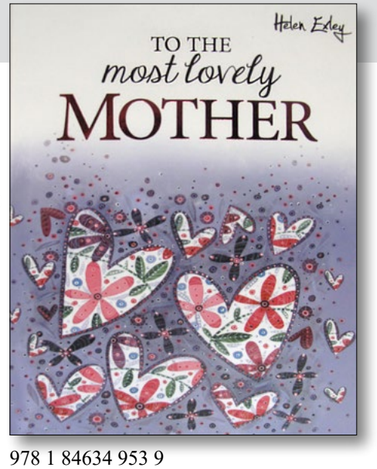
FORMAT
Hardcover, 96 pages, 155mm (H) x 216mm (W)

SPECIAL TITLES

978 1 78485 117 0

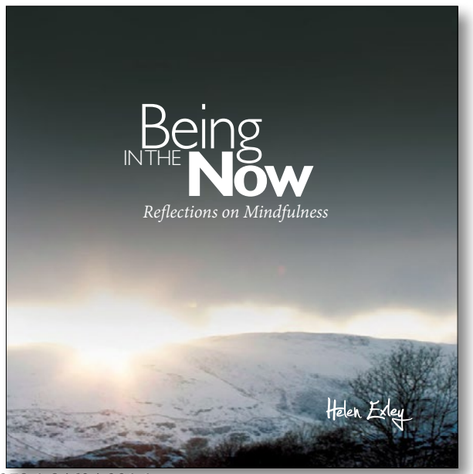
FORMAT: Hardcover, 64 pages
120mm (H) x 166mm (W)
Foil effect on cover

FORMAT: Hardcover
64 pages
190mm (H) x 148mm (W)
Foil effect on cover

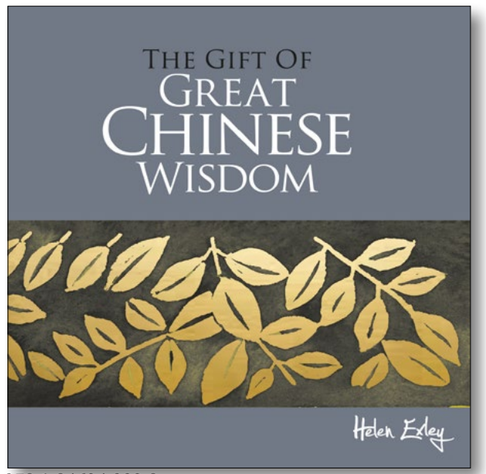


978 1 84634 953 9

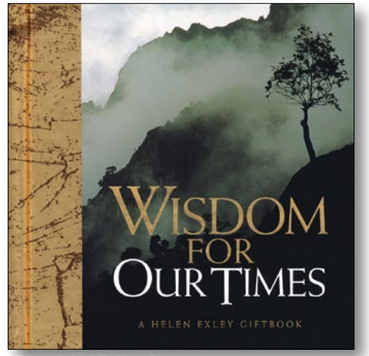
THE WISDOM COLLECTION



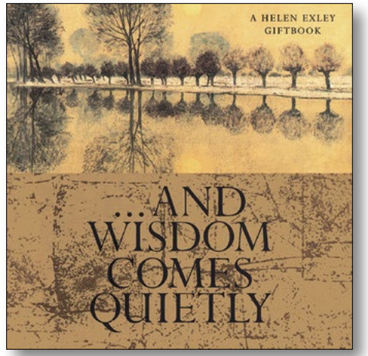
978 1 84634 991 1



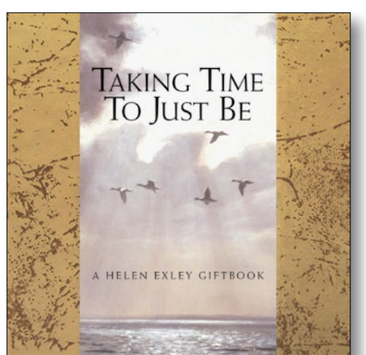
978 1 84634 992 8



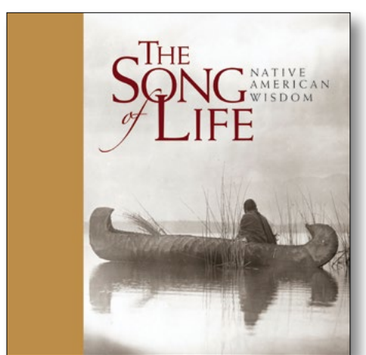
978 1 86187 514 3



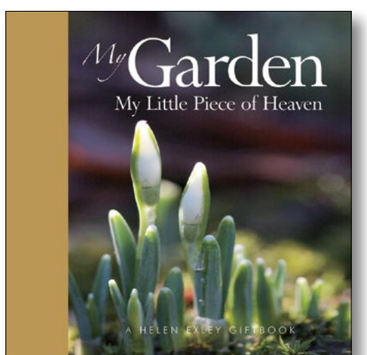
978 1 86187 113 8



978 1 86187 147 3

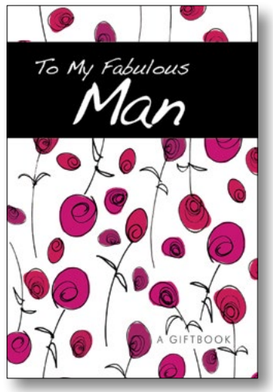


978 1 84634 541 8



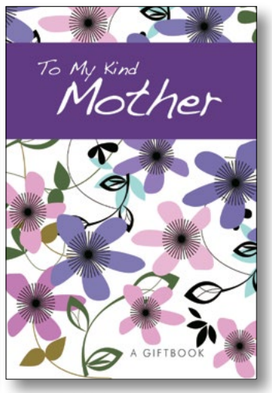
978 1 84634 538 8

THE BLOOM SERIES

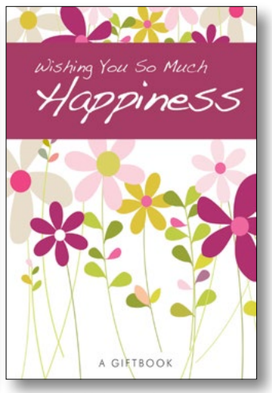


978 1 84634 574 6

978 1 84634 546 3

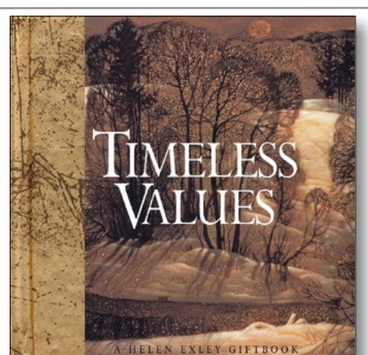


978 1 84634 545 6

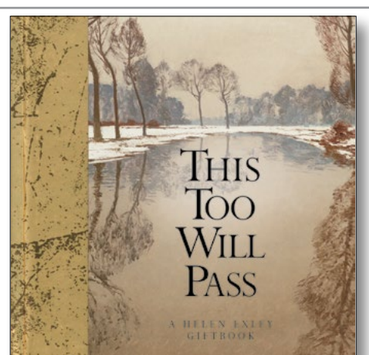


978 1 84634 575 3

FORMAT: Hardcover, 64 pages
155mm (H) x 111mm (W)
Includes flittered effects on the cover



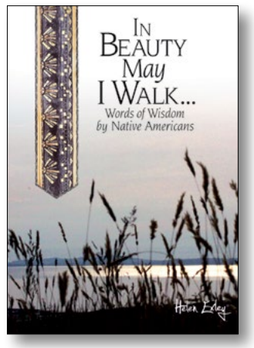
978 1 86187 428 3



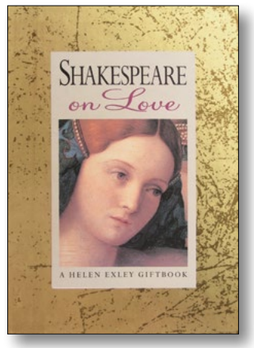
978 1 84634 232 5

FORMAT: Hardcover, 144 pages
155mm (H) x 155mm (W)
Antiqued gold foiled covers

THE SPECIAL OCCASION SELECTION

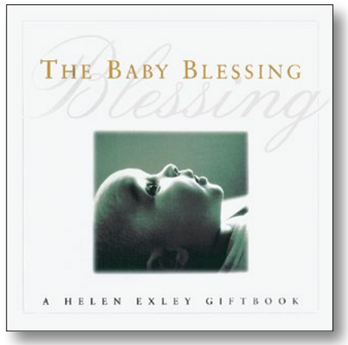


978 1 84634 944 7
FORMAT:
Hardcover, 96 pages
155mm (H) x 111mm (W)



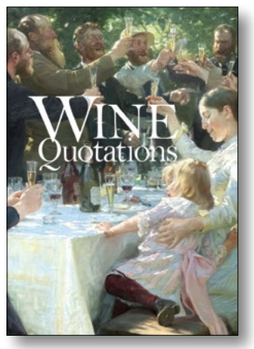
978 1 86187 152 7

FORMAT:
Hardcover, 96 pages
155mm (H) x 111mm (W)



978 1 86187 205 0

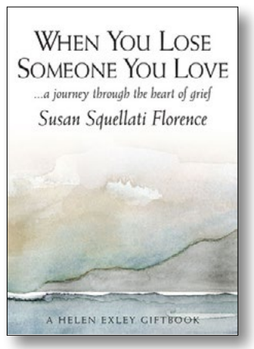
FORMAT:
Hardcover, 144 pages
155mm (H) x 155mm (W)



978 1 85015 434 1
FORMAT:
Hardcover, 96 pages
155mm (H) x 111mm (W)

978 185015 902 5

FORMAT:
Hardcover, 96 pages
155mm (H) x 111mm (W)



978 1 86187 421 4
FORMAT:
Hardcover, 96 pages
155mm (H) x 111mm (W)

DISPLAY SOLUTIONS

We are always investing in the development of new displays to boost sales for our partners. Based on our 40 years of experience in selling gift books we have refined a selection of highly effective displays that we guarantee will maximise the sales of HELEN EXLEY® gift books for you.
We have a huge range of point-of-sale material for all your merchandising needs: from small counter packs that hold around 40 books to large wooden spinners that can hold 400!

COUNTERTOP DISPLAYS

Some of our countertop displays allow you to select products from different ranges to display in your store. These flat pack units are perfect for exporting due to their light weight and ability to fit in a small box.

3 TIER COUNTER SPINNER
506 0 10293 679 4
Holds approx. 108 books
Measures 680mm (H) x 350mm (D) x 350mm (W)

A6 WOODEN COUNTER SPINNER
506 0 10293 495 0
Holds approx. 120 books
Measures 865mm (H) x 350mm (D) x 350mm (W)

COUNTERTOP DISPLAYS

SMALL MULTIFORMAT DISPLAY
978 1 86187 481 8
Holds 24 books (6 copies of 4 titles)
Measures 260mm (W) x 230mm (D)
x 140mm (H)

HELEN EXLEY® have three standard counter displays that are designed to fit our most popular formats.

These displays are very versatile and can fit on a till point, Q-line, bookcase or table top. You can mix and match formats in these displays; this can work well for special promotions. Some examples of these are shown below.

These displays are strong, made from quality durable plastic so you can reuse the display time after time with different assortments of gift books.

MEDIUM MULTIFORMAT DISPLAY
978 186187 474 0
Holds 36 books (6 copies of 6 titles)
Measures 330mm (W) x 240mm (D) x 250mm H)

LARGE MULTIFORMAT DISPLAY
978 1 85015 038 1
Holds 48 books (6 copies of 8 titles)
Measures 520mm (W) x 230mm (D) x 140mm (H)

FLOOR SPINNERS

Our beautifully constructed floor spinners will look sophisticated in any type of store, and the small footprint will maximise sales in a very small area. With an ingenious shelf design that is easily adjusted to accommodate any size and style of our gift books, these displays are popular in many types of retail outlet.

WOODEN DISPLAY
506 0 10293 831 6

DOUBLE SIDED TOWER (DS4)
506 0 10293 680 0
Holds around 270 books in a variety of formats

SLIMMER SPINNER
506 0 10293 242 0
Holds around 150 books in a variety of formats

Helen Exley®
LONDON

16 CHALK HILL
WATFORD
HERTS
WD19 4BG
TEL. +44 (0) 1923 474480

Charlotte Smith
Sales Director
TEL. +44 (0) 1271 323754

5 060102 937982
Printed in England

October 2019